

Press Information

July 15, 2026

Daihatsu Partially Updates the Taft mini-Crossover and Introduces Two New Special Editions with Enhanced Outdoor Appeal



<Rugged Venture>



< Active Mode >

Daihatsu Motor Co., Ltd. (hereinafter "Daihatsu") will launch a partially improved version of its mini vehicle Taft, along with newly added special edition models, at dealerships nationwide on Wednesday, July 15.

Developed under the concept of "Tough & Almighty Fun Tool" Taft has been well received by a wide range of customers as a reliable companion that makes everyday life and leisure activities more enjoyable. In this latest update, Daihatsu has further strengthened the vehicle's outdoor and recreational appeal by introducing two special editions, "Rugged Venture" and "Active Mode" expanding the lineup to better suit customers with active lifestyles.

The Rugged Venture features exclusive hood and backdoor garnishes, along with gunmetal-colored interior accents, enhancing both its tough, powerful appearance and practicality. The Active Mode, on the other hand, comes equipped with aluminum wheels and exclusive, black-themed accents that emphasize its distinctive presence. Furthermore, by combining the Active Mode with the "Active Mode Plan" a dealer-installed option package featuring exclusive items such as side decals with orange accents, customers can create the newly developed "Active Mode Style". This new styling concept delivers an even more active, adventurous, and exciting character.

The partial improvements also include the addition of a new body color, Spark Orange, as well as a luggage under-box and an updated Active Multi-Information Meter, enhancing overall convenience and usability. In addition, Daihatsu has improved safety by upgrading its Smart Assist preventive safety system^{※1} with new functions capable of detecting crossing bicycles, oncoming vehicles when turning right at intersections, and pedestrians crossing while the vehicle is turning right or left. These enhancements make the Taft an even more enjoyable and dependable vehicle for a wide variety of situations, from everyday driving to outdoor adventures.

Daihatsu remains committed to providing high-quality, affordable products that enrich the lives of its customers.

※1: Smart Assist is designed to assist the driver; its functions are limited and may not operate depending on road or weather conditions. Please do not rely solely on the system and always drive safely. For details, please consult your local sales company or official website.

【Overview of the Special Edition Models】

<Main Special Features of the “Rugged Venture”>

Base grade	G and G Turbo
Exterior	•Exclusive Hood Garnish (Smoke Chrome × Black) •Exclusive Back Door Garnish (Smoke Chrome × Black) •Front Under Garnish (Silver) •Rear Under Garnish (Silver) •Gun metallic Aluminum Wheels •Chrome Accent Finish on Rear Combination Lamps
Interior	•Adopted gun metallic interior trim accents •Equipped with a detachable luggage under-box

<Main Special Features of the “Active Mode”>

Base grade	G and G Turbo
Exterior	•Exclusive Hood Garnish (Black) •Exclusive Back Door Garnish (Black) •Front Under Garnish (Black) •Rear Under Garnish (Black) •Black Aluminum Wheels •Chrome Accent Finish on Rear Combination Lamps
Interior	•Adopted gun metallic interior trim accents •Equipped with a detachable luggage under-box

<Dedicated Accessory Package for the New “Active Mode Style”※2 >

Base grade	Active Mode
Active Mode Plan	•Aluminum Wheel Decals •Side Lower Decals (Orange × Black) •Hood Accent Stripe •Back Door Accent Stripe •Fog Lamp Garnishes (Orange) •Rear Reflector Garnishes (Orange)

※ 2 : A New Styling Concept Featuring the Active Mode Equipped with the Active Mode Plan

【Overview of the Partial Improvements】 (Applicable to All Grades)

<Body color>

- Added a new body color, “Spark Orange”.

<Enhances Safety>

- Added and updated the following functions of the Smart Assist preventive safety system:
 - Bicycle crossing detection function
 - Detection functions for oncoming vehicles in the opposite lane when turning right at intersections and pedestrians crossing from the opposite direction when turning right or left
 - Increased the maximum operating speed for pedestrian detection from 60 km/h to 80 km/h
- Enhanced the performance of Adaptive Cruise Control (ACC) and Lane Keep Control (LKC):
 - ACC provides smoother operation by enhancing the detection range and accuracy of preceding

vehicles.

- Reduced vehicle wandering during LKC operation, enhancing driver confidence and reassurance

<Enhanced Convenience>

- Adopted an Active Multi-Information Meter (7-inch TFT display with digital speedometer) featuring simple, sophisticated, and highly legible graphics.

【Manufacturer's Recommended Retail Prices】

(Prices are recommended by retail prices and are intended for reference purposes only. Prices are independently set by sales companies; for further details, please visit your nearest sales company. Insurance, taxes (excluding consumption tax), automobile recycling fees, and fees associated with registration, etc. are charged separately.)

<Taft>

Grade	Engine	Transmission	Drive System	Price (yen)
X	NA	CVT	2WD	1,435,500
X Turbo	TC			1,529,000
G	NA			1,622,500
G Turbo	TC			1,705,000
X	NA		4WD	1,562,000
X Turbo	TC			1,655,500
G	NA			1,749,000
G Turbo	TC			1,831,500

<Taft Special Edition>

Grade	Engine	Transmission	Drive System	Price (yen)
G “Rugged Venture”	NA	CVT	2WD	1,705,000
G “Active Mode”				1,721,500
G Turbo “Rugged Venture”	TC			1,787,500
G Turbo “Active Mode”				1,804,000
G “Rugged Venture”	NA		4WD	1,831,500
G “Active Mode”				1,848,000
G Turbo “Rugged Venture”	TC			1,914,000
G Turbo “Active Mode”				1,930,500