

Oct. 14, 2025**JAPAN MOBILITY SHOW 2025**

Under the theme "DAIHATSUMEI for me," we will express the future vision expanding from the origin, the Midget, through booth displays and performances.

DAIHATSUMEI
for me.
Invented for you.



Daihatsu Motor Co., Ltd. (hereafter "Daihatsu") announced today that it will exhibit at JAPAN MOBILITY SHOW 2025 to be held at Tokyo Big Sight (Koto Ward, Tokyo) from October 29 to November 9, 2025 (general admission from October 31).

The exhibition theme is "**DAIHATSUMEI for me. Invented for you. Small but capable. Do it all step by step.**" Since its founding in 1907, Daihatsu has been inventing cars that pack excitement, approachability, and convenience into small bodies and offering them at affordable prices while always staying close to people's lives. At the JAPAN MOBILITY SHOW 2025, Daihatsu will showcase its unique Daihatsu inventions that make people think, "**This seems perfect for me**" and "**This seems like it would make life more fun.**" These inventions will be expressed through booth displays and performances, starting from the Midget, the origin of "**DAIHATSUMEI**", and expanding into the future. Starting with Midget X, exhibit the assort concept car. On the other exhibition, Daihatsu will announce on 29th Oct in Press Day.

Daihatsu will also participate in the main program hosted by the Japan Automobile Manufacturers Association, Inc. For the Tokyo Future Tour 2035, where visitors can experience technologies of the near future 10 years from now and the lifestyles they enable, Daihatsu will exhibit its new walking mobility solution, the e-SNEAKER. And Daihatsu participate in various programs by the "Out of KidZania in Japan mobility show 2025."