

## Daihatsu Tanto Series Achieves Cumulative Sales of 3 Million Units in Japan



Tanto



Tanto Custom



Tanto Fun Cross

Daihatsu Motor Co., Ltd. (hereinafter “Daihatsu”) has achieved cumulative sales of 3 million units<sup>\*1</sup> in Japan for its Tanto series<sup>\*2</sup> as of May 31, 2025.

Since its launch in 2003, Tanto has pioneered a new genre of extra-space vehicles<sup>\*3</sup>. It is the first mini vehicle<sup>\*4</sup> to feature the Miracle Open Door and has been well received by a wide range of customers, from those with children to senior citizens. The current fourth generation, launched in July 2019, is the first model that adopted Daihatsu’s approach to a new generation of car manufacturing, Daihatsu New Global Architecture (DNGA), and has evolved significantly in function and performance. The Tanto Fun Cross was added in 2022, and with a style that expresses an active vibe and toughness as well as exclusive features, it meets the expanding needs of outdoor-oriented customers. In addition, Daihatsu also offers welfare vehicles designed for various customer needs, such as the Tanto Welcome Seat Lift and Tanto Sloper, which take advantage of the wide opening of the Miracle Open Door.

Daihatsu will continue to work on both MONODUKURI and KOTODUKURI to realize a mobility society that enriches the lives of customers.

### <Summary of Tanto history>

November 2003: First-generation model launched (first extra-space mini vehicle<sup>\*3</sup>)

December 2007: Second-generation model launched (adoption of Miracle Open Door)

December 2009: Tanto Exe launched (already discontinued)

October 2011: Cumulative sales reached 1 million units in Japan

October 2013: Third-generation model launched (adoption of Smart Assist and expanded use of exterior plastic parts)

October 2017: Cumulative sales reached 2 million units in Japan

July 2019: Fourth-generation model launched (first DNGA model)

October 2022: Minor changes (addition of Tanto Fun Cross)

\*1: According to data from Zenkeijikyo and research conducted by Daihatsu

\*2: Includes the Tanto Exe mini vehicle (now discontinued) as well as Tanto Sloper, Tanto Welcome Seat Lift, and Tanto Welcome Turn Seat mini welfare vehicles

\*3: Mini vehicles with an overall height of 1,700 mm or more; according to research conducted by Daihatsu

\*4: As of the launch of the second-generation model in December 2007; according to research conducted by Daihatsu