

Daihatsu Unveils New Move on Official Website

Campaign offering original sunshade begins



Daihatsu Motor Co., Ltd. (hereinafter “Daihatsu”) has unveiled information on its new Move^{*1} mini passenger vehicle today on its official website. The new Move will be launched in June 2025. Daihatsu has also begun a preorder campaign^{*2} offering an original sunshade.

The Move was first launched in 1995. Since then, it has continuously evolved to meet the universal needs of customers for mini vehicles, including fuel efficiency, affordable pricing, basic performance, and advanced features, pioneering the way forward for the next generation. It has sold over 3.4 million units^{*3} and has been well received by a wide range of customers across all ages and genders.

With this complete redesign, the Move has evolved into a vehicle that offers even greater comfort in every situation, from everyday use to long trips. The redesign combines the Move’s unique and stylish design that looks beautiful in motion with greatly improved convenience, incorporating sliding doors and other features.

Teaser site URL: <https://www.daihatsu.co.jp/lineup/move/special/teaser/>

Daihatsu will continue to work on both MONODUKURI and KOTODUKURI to realize a mobility society that enriches the lives of customers.

^{*1}: Vehicle photos are from the development stage and may differ from the specifications at the time of launch.

^{*2}: The campaign may not be offered at some stores. Campaign details are subject to change or cancellation without notice. Please contact your local dealer for details.

^{*3}: Based on Daihatsu research as of March 31, 2025. Cumulative sales units are for Move and Move Custom only.