

Daihatsu Launches Product in Indonesia as Part Two of DNGA's Overseas Deployment

~ Launch of all-new Rocky compact SUV ~



Daihatsu Motor Co., Ltd. (hereinafter “Daihatsu”) announced today that P.T. Astra Daihatsu Motor (hereinafter “ADM”), its local subsidiary in Indonesia, has launched the new Rocky—a compact SUV—on April 30 as part two of DNGA’s overseas deployment.

Following the new Atriva launched by Perodua in Malaysia in February 2021, the new Rocky is the second model being deployed overseas that is based on the Daihatsu New Global Architecture (DNGA), the company’s next-generation approach to creating vehicles. Like the Atriva, it is based on the Rocky compact SUV launched in Japan in 2019. In addition, besides supplying the Rocky as an OEM to Toyota Motor Corporation as part of the Toyota Group’s emerging-market compact car business, there are plans to export it to approximately 50 countries. Production for both the Daihatsu and Toyota brands will be undertaken by ADM’s vehicle plant in Karawang.

In recent years, there is increasing demand for vehicles with two rows of seats mainly in urban areas. As an affordable SUV with two rows of seats targeted at young families, the new Rocky further widens the range of options available to customers amid such demand. Like the Rocky being sold in Japan, the new Rocky has a SUV-like active design and achieves a balance between a compact size capable of tight turns and a spacious cabin. It is also the first product being sold by Daihatsu in Indonesia that has the Smart Assist active safety system (known locally as Advanced Safety Assist) to meet the rising need for safety and security. In addition, it realizes excellent environmental and driving performance by adopting a 1.0-liter turbo engine and D-CVT, furthermore 1.2-liter engine will be added in the future.

DNGA adopts a “collective planning and development,” through which mini and small vehicles share the same design concepts. In Japan and emerging markets centered on ASEAN, Daihatsu has worked on the creation of vehicles which can be introduced into markets as products able to optimally meet local needs while sharing the same base as a global product. Going forward, together with deploying DNGA products to emerging markets centered on ASEAN, Daihatsu will continue to aim to be a company that plays an intimate part in the lives of its customers by contributing to industry, human resources development, and the promotion of cars in each region.

Main features of the new Rocky:

1. Design: Powerful and active design fitting for a SUV
2. Package: External shape with the compact size of an A-segment platform for its shape while achieving a spacious cabin
3. Safety performance: Smart Assist active safety system known locally as Advanced Safety Assist
4. Basic performance: Environmental performance as well as basic performance, including pleasant driving performance and comfort, by using the new DNGA platform and a new powertrain (1.0-liter turbo engine with D-CVT or 5MT)
5. Economy: Price that is affordable even for young people

Main specifications

Drive system	FF (Front engine, Front wheel drive)
Engine	1KR-VET (1.0L · TC※)
Transmission	CVT (D-CVT) /5MT
Seating capacity	5
Length x width x height (in mm)	4,030 × 1,710 × 1,635

※TC : Turbo Charger

Recommended Retail Price:

Approximately 214,000,000 rupiah to approximately 236,000,000 rupiah
(Approximately 1,600,000 yen to approximately 1,770,000 yen, calculated using an exchange rate of 1 rupiah to 0.0075 yen as of April 29)

Production plants

P.T. Astra Daihatsu Motor (ADM)'s Karawang Assembly Plant