

## Daihatsu Partially Redesigns its Thor Compact Passenger Car ~Improved safety, security, and ease-of-use; redesigned interiors and exteriors~



Thor G



Thor Custom G Turbo

Daihatsu Motor Co., Ltd. (hereinafter “Daihatsu”) has partially redesigned its Thor<sup>\*1</sup> compact passenger car, and will launch the new model nationwide on September 15.

When developing the Thor, Daihatsu incorporated the expertise it had acquired through its production of mini vehicles, and aimed to create “a compact first car that is ideally suited to the daily lives of child-raising families.” It went on sale in November 2016. Since its release, the Thor has become one of Daihatsu’s core compact car models; with its small body size, spacious interior, ease-of-use, and seating layout that perfectly fits various family usage scenarios, it has received widespread praise.

This partial redesign retains the outgoing model’s highly popular packaging, which combines an easy-to-maneuver compact body size with a spacious interior that comfortably seats five passengers. However, it realizes three advances:

### 1. Evolutionary new safety and security functions

The new Thor is equipped with an upgraded Smart Assist active safety system; this incorporates the same, newly developed stereo cameras found on the TAFT, and also adds driving support functions such as full-speed range Adaptive Cruise Control.

### 2. Improved ease-of-use

The new Thor is the first Daihatsu compact car to use Electric Parking Brake. It is now available with Display Audio, its seat shapes have been modified for greater comfort and support, and the front passenger’s seat upper tray has been enlarged to be able to fit a tissue box.

### 3. Improved exterior design and interior quality

Both the exterior and interior of the new Thor have been redesigned on the concept of “advanced, refined, and evolutionary,” and provide a thoroughly modern feel.

Based on its “Light you up” approach, going forwards Daihatsu will continue to provide optimal mobility to every one of its customers, and cater to their needs via its extended range of mini and compact vehicles.

<sup>\*1</sup> The model name “Thor” combines two meanings: first, it is the name of the Northern European thunder god “Thor,” so signifying “a powerful and reliable partner”; second, the name “Thor” is pronounced in Japanese in the same way as the word “tall,” and refers to the model’s establishment of a new vehicle category of “tall wagons.”

<sup>\*2</sup> As of September 2020, according to Daihatsu research; excludes OEM models

## Overview of partial redesign

### 1. Evolutionary new Smart Assist<sup>\*3</sup> active safety system

◇The use of new stereo cameras enables the collision warning function and collision-avoidance braking function to be combined with nighttime pedestrian detection and rear motorcycle detection; the cameras also enhance the detection distance and response speed of these functions.

- ◇The following new functions have been added for improved safety and security:
- Erroneous start prevention with brake control function (forwards and backwards)
  - Lane departure alert function
  - Lane tracing alert function
  - Traffic sign recognition functions (no entry, stop, and maximum speed)
  - Adaptive driving beam<sup>\*4</sup>
  - Side-view lamps<sup>\*4</sup>
  - Full-speed range Adaptive Cruise Control<sup>\*5</sup>

### 2. Improved ease-of-use

◇Improved convenience for everyday driving

- The Thor is the first<sup>\*6</sup> Daihatsu compact car to be equipped with the Electric Parking Brake<sup>\*5</sup>

The electric parking brake is linked to gear operation, and automatically disengages when the accelerator is pressed; it provides support for drivers with low leg strength, and aids those who forget to disengage the brake.

- Equipped with auto-hold brake function<sup>\*5</sup>

When the driver brakes and the car has come to a stop, the function ensures the brakes remain engaged; when the accelerator is pressed, the brake hold function is automatically disengaged

- Seat shapes have been significantly revised, leading to greater comfort and support

◇Improved interior quality

- 9-inch Display Audio now available as a manufacturer's option

This enables the use of apps to link smartphones to the Display Audio system

- USB sockets have been added to the center cluster panel<sup>\*7</sup>
- The front passenger seat upper tray has been enlarged so that it can fit a tissue box

◇Improved ease of entry and exit

- Touch & Go locking function eliminates the need to wait for the doors to lock<sup>\*8</sup>
- Welcome Door unlocking function automatically unlocks doors when the driver approaches the car
- When pre-activated, Welcome Open function automatically opens the sliding doors when the driver approaches the car<sup>\*9</sup>

<sup>\*3</sup> Available Smart Assist functions vary according to the model grade. For further details, please see the product catalogue or the official Daihatsu website.

The Smart Assist active safety system is intended to provide driving support and, for this reason, there are limits to its capabilities; depending on road surface and weather conditions, there may be occasions when Smart Assist does not engage. Drivers should not over-estimate the system's capabilities, and take every care to drive safely. For further details, please see your local sales company, or refer to the user's manual.

<sup>\*4</sup> Equipped as standard on the Custom G Turbo and Custom G

<sup>\*5</sup> Equipped as standard on the Custom G Turbo and Custom G; available as a manufacturer's option on the G Turbo and G

<sup>\*6</sup> As of September 2020, according to Daihatsu research; excludes OEM vehicles

<sup>\*7</sup> Excludes X grade

<sup>\*8</sup> This function works in conjunction with Power Sliding Doors; it can be activated using the card-key, or by pressing the front door request switch

<sup>\*9</sup> This function works in conjunction with Power Sliding Doors

### 3. Redesigned interiors and exteriors

Main changes to the new Thor

Exterior: under the concept of “advanced, refined, and evolutionary,” the front-sides have been updated to look more aggressive, while the front-view is now dynamic and sporty

Interior: the interior color has been made more subtle and unified with the colors of the seats, resulting in a relaxing interior

Exterior	<ul style="list-style-type: none"> <li>• Newly designed front bumper and grille</li> <li>• LED headlights<sup>*10</sup></li> <li>• Newly designed 14-inch Hubcaps</li> </ul>
Interior	<ul style="list-style-type: none"> <li>• New Brown interior color</li> <li>• New seat shapes result in greater support and comfort</li> <li>• New Brown seat colors result in greater sense of unity with the interior</li> <li>• Newly designed center cluster panel</li> </ul>
Body colors	<ul style="list-style-type: none"> <li>• Two new body colors have been added: Compagno Red, and Turquoise Blue Mica Metallic</li> </ul>

<sup>\*10</sup> Equipped as standard on the G Turbo and G; available as a manufacturer’s option on the X

Main changes to the new Thor Custom

Exterior: under the concept of “advanced, refined, and evolutionary,” the width of the new Thor Custom has been accentuated, resulting in an imposing and dynamic exterior

Interior: the new Thor Custom retains the same Black main interior coloring, but incorporates blue accents to enhance the quality and modern feeling

Exterior	<ul style="list-style-type: none"> <li>• Newly designed front bumper and grille</li> <li>• Newly designed headlights with Adaptive Driving Beam</li> <li>• Newly designed 15-inch aluminum wheels<sup>*11</sup></li> <li>• Newly designed rear combination lights</li> </ul>
Interior	<ul style="list-style-type: none"> <li>• New Blue accent color</li> <li>• New seat shapes result in greater support and comfort</li> <li>• New Black seat coverings with Blue stitching</li> <li>• Newly designed center cluster panel</li> </ul>
Body colors	<ul style="list-style-type: none"> <li>• Four new body colors have been added: Compagno Red, Turquoise Blue Mica Metallic, Black Mica Metallic x Compagno Red, and Black Mica Metallic x Turquoise Blue Mica Metallic</li> </ul>

<sup>\*11</sup> Equipped as standard on the Custom G Turbo; available as a manufacturer’s option on the G Turbo

◇ Unique Another Style Package (Premium) is now available

Combining manufacturer’s and dealer’s options, this recommended package adds stylish plated parts and aerodynamic parts for enhanced individuality

Manufacturer’s option (Style Pack) <sup>*12</sup>	<ul style="list-style-type: none"> <li>• Exclusive seat coverings comprising faux leather &amp; fabric, with Grey stitching and water-repellent finish</li> <li>• Plated outer door handles</li> <li>• Top-shade glass on front windows</li> <li>• Illumination pack</li> </ul>
Dealer’s option (Premium Aero Pack) <sup>*12</sup>	<ul style="list-style-type: none"> <li>• Front bumper garnish in Gun Metallic, exclusive to Custom grades</li> <li>• Side stone guards</li> <li>• Backdoor spoiler</li> </ul>

<sup>\*12</sup> Available on the Custom G Turbo and Custom G

## Manufacturer's Recommended Retail Prices (Consumption tax included)

Combining easy-to-use packaging with the latest equipment at attractive prices

Grade	Engine	Smart Assist	Drive system	Price (yen)
Custom G Turbo ☆	TC <sup>※13</sup>	○	2WD	2,046,000
Custom G	NA <sup>※14</sup>	○	2WD	1,914,000
			4WD	2,090,000
G Turbo	TC <sup>※13</sup>	○	2WD	1,864,500
G ☆	NA <sup>※14</sup>	○	2WD	1,743,500
			4WD	1,919,500
X	NA <sup>※14</sup>	○	2WD	1,556,500
			4WD	1,732,500

☆: Pictured vehicle

©Prices do not include recycling costs, insurance fees, taxes excluding consumption tax, or registration or other fees; prices differ in Hokkaido.

Prices are recommended retail prices and are intended for reference purposes only. Prices are independently set by sales companies; for further details, please visit your nearest sales company.

※13:TC・・・Turbo Charger

※14:NA・・・Natural aspiration

## Fuel efficiency

Grade	Engine	Drive system	Fuel efficiency (km/L) <sup>*15</sup> (Values as measured by Ministry of Land, Infrastructure, Transport and Tourism)			
			WLTC mode <sup>*16</sup>	Urban mode <sup>*17</sup>	Suburban mode <sup>*18</sup>	Highway mode <sup>*19</sup>
Custom G Turbo	TC	2WD	16.8	12.7	18.4	18.3
Custom G	NA	2WD	18.4	15.5	19.7	19.2
		4WD	16.8	13.9	17.9	17.7
G Turbo	TC	2WD	16.8	12.7	18.4	18.3
G, X	NA	2WD	18.4	15.5	19.7	19.2
		4WD	16.8	13.9	17.9	17.7

<sup>\*15</sup> Fuel efficiency values are measured under specified test conditions; actual fuel efficiency values will vary according to customer usage environments—such as climatic conditions and traffic conditions—and driving styles—including sudden accelerations, air-conditioning use, etc.

<sup>\*16</sup> The WLTC driving cycle is an international driving cycle based on typical usage distributions of urban, suburban, and highway driving

<sup>\*17</sup> Urban: assumes comparatively low-speed driving that is influenced by traffic lights and vehicular traffic

<sup>\*18</sup> Suburban: assumes driving that is moderately influenced by traffic lights and vehicular traffic

<sup>\*19</sup> Highway: assumes driving on highways