

Daihatsu Launches New Gran Max Cargo and Gran Max Truck Compact Commercial Vehicles

~Supporting the work and lifestyles of a variety of customers with outstanding loading capacity and comfort~



Gran Max Cargo GL



Gran Max Truck GL

Daihatsu Motor Co., Ltd. (hereinafter “Daihatsu”) today announced the launch of its new Gran Max Cargo and Gran Max Truck*¹ compact commercial vehicles. The new models will go on sale nationwide on September 4.

The Gran Max Cargo and Gran Max Truck compact commercial vehicles offer greater loading capacity and superior comfort compared to the Hijet mini commercial vehicle, yet come in a compact and easy-to-manuever package. In Japan, there is solid demand for compact commercial vehicles in the 1-ton class, which are used in a wide variety of industries, including the construction, service, and agriculture industries. By launching two highly efficient and compact cab-over cargo and truck models, Daihatsu intends to cater to the needs of those wishing for greater space than a mini commercial vehicle, and so support the work and lifestyles of a variety of customers.

The Gran Max Cargo and Gran Max Truck will be produced at Daihatsu’s Indonesian subsidiary, P.T. Astra Daihatsu Motor, and will be imported to Japan for sale; this is the first time that Daihatsu models produced overseas will be sold in Japan. At present, the two models are sold in Indonesia as the Granmax Minibus and Granmax Pickup; however, the Gran Max Cargo and Gran Max Truck models sold in Japan will feature significant improvements to cater to the Japanese market, including a newly developed 1.5-liter engine and the Smart Assist active safety system.

Main features of the Gran Max Cargo and Gran Max Truck

1. More space and greater comfort than a mini commercial vehicle (greater loading capacity and convenience)
2. Outstanding basic performance (driving performance and safety performance) that can be relied upon in a variety of environments
3. Superb quality unique to commercial vehicles that have been used around the world

Based on its “Light you up” approach, going forward Daihatsu will continue to provide optimal mobility to every one of its customers, and cater to their needs via its extended range of mini vehicles and compact cars.

*1 The name “Gran Max” is derived from the words “grand” and “maximum.” It signifies a vehicle with outstanding loading capacity that provides maximum benefit to its users.

Sales Overview

Monthly sales target: 100 units combined

Production Plant

P.T. Astra Daihatsu Motor Sunter Plant, Jakarta, Indonesia

Manufacturer’s Recommended Retail Prices (including consumption tax)

Gran Max Cargo

Grade	Engine	Transmission	Drive system	Price (in yen)
☆ Cargo GL Available in two body colors: White; and Silver Mica Metallic	1.5L NA※2	5MT	2WD	1,975,000
			4WD	2,258,000
		4AT	2WD	2,064,000
			4WD	2,347,000

Gran Max Truck

Grade	Engine	Transmission	Drive system	Price (in yen)
☆ Truck GL Available in two body colors: White; and Silver Mica Metallic	1.5L NA	5MT	2WD	1,787,000
			4WD	2,041,000
		4AT	2WD	1,875,000
			4WD	2,129,000

※2: Naturally aspirated engine

☆: Pictured vehicle

© Prices do not include recycling costs.

Prices are recommended retail prices and are intended for reference purposes only. Prices are independently set by sales companies; for further details, please visit your nearest sales company.

Vehicle Outline

1. Spacious loading capacity and outstanding convenience

◇ The superior loading capacity of a compact vehicle

- The Gran Max Cargo has a maximum loading capacity of 750 kilograms and the Gran Max Truck a maximum loading capacity of 800 kilograms^{*3}; both models cater to the needs of customers who wish to load more cargo than is possible in a mini commercial vehicle

◇ Outstanding convenience

Gran Max Cargo

- With a low floor height of 620 millimeters^{*4} and a spacious rear door entrance, the Gran Max Cargo makes it easy to load and unload cargo from the hold. The vehicle also features large, 790-millimeter^{*4} sliding doors on both sides, enabling users to load and unload cargo even in tight spaces.

- When seating a driver and single passenger, the length of the cargo hold is a maximum of 2,045 millimeters^{*4}. The cargo hold is square, and designed to enable cargo to be loaded to the very corners; it is capable of holding cardboard boxes, tall objects, furniture, and other large cargo.

Gran Max Truck

- The spacious, square-shaped deck measures 2,480 millimeters^{*4} in length, providing customers in a variety of industries with convenient luggage space. The walls of the deck are 360 millimeters^{*4} in height and feature 20 rope hooks, enabling any cargo to be securely held.

^{*3} For 2WD grades; for 4WD grades, the Gran Max Cargo has a maximum loading capacity of 700 kilograms (however, when carrying five passengers, both 2WD and 4WD grades have a maximum loading capacity of 500 kilograms), and the Gran Max Truck has a maximum loading capacity of 750 kilograms

^{*4} All values are according to Daihatsu measurements

◇ Compact size

- The Gran Max Cargo and Gran Max Truck both have a minimum turning radius of 4.9 meters^{*5}, making them easy to maneuver even in narrow streets

◇ Easy to drive, and easy to enter and exit

- The front pillars have been angled for to create extra head clearance and provide a comfortable driving space; the body has been designed with short overhangs for outstanding field of vision to the front and both sides of the vehicle

- Low steps of just 425 millimeters^{*6} in height allow for smooth entry and exit; the flat, roomy foot space and placement of the shift lever in the instrument panel also allow for smooth entry, exit, and movement to the front passenger seat

2. Outstanding fuel efficiency and comfortable driving performance delivered by a newly developed engine

◇ A newly developed compact vehicle engine

• Both the Gran Max Cargo and Gran Max Truck are equipped with the newly developed 1.5-liter 2NR-VE engine, which uses Dynamic Variable Valve Timing (Dual DVVT) to realize both outstanding fuel efficiency, and comfortable, high-torque driving performance. The adoption of a front mid-engine layout—where the engine is positioned beneath the front seats—realizes an optimal front-rear weight distribution, so contributing to superb driving stability at high speeds and when cornering.

◇ Fuel efficiency

Gran Max Cargo

Grade	Engine	Transmission	Drive system	Fuel efficiency (km/L) ^{*8} (Values as measured by Ministry of Land, Infrastructure, Transport and Tourism)				
				WLTC driving cycle				JC08 driving cycle
				WLTC driving cycle ^{*9}	Urban ^{*10}	Suburban ^{*11}	Highway ^{*12}	
GL	NA	5MT	2WD	12.6	10.4	13.2	13.4	15.5
			4WD	12.2	10.1	12.7	13.0	14.5
		4AT	2WD	12.0	9.9	12.2	13.1	15.0
			4WD	11.4	9.3	11.6	12.5	14.1

Gran Max Truck

Grade	Engine	Transmission	Drive system	Fuel efficiency (km/L) ^{*8} (Values as measured by Ministry of Land, Infrastructure, Transport and Tourism)				
				WLTC driving cycle				JC08 driving cycle
				WLTC driving cycle ^{*9}	Urban ^{*10}	Suburban ^{*11}	Highway ^{*12}	
GL	NA	5MT	2WD	12.9	10.9	13.6	13.5	15.6
			4WD	12.4	10.6	13.0	13.0	14.8
		4AT	2WD	11.9	10.2	12.0	12.7	15.1
			4WD	11.3	9.6	11.6	12.1	14.0

◇ Exhaust emissions performance

• Both models achieve 50 percent lower gas emissions than 2018 standards

^{*5} For 2WD grades; both Gran Max Cargo and Gran Max Truck 4WD grades have a minimum turning radius of 5.3 meters

^{*6} For the Gran Max Cargo; the Gran Max Truck has step heights of 430 millimeters; all values are according to Daihatsu measurements

^{*8} Fuel efficiency values are measured under specified test conditions; actual fuel efficiency values will vary according to customer usage environments—such as climatic conditions and traffic conditions—and driving styles—including sudden accelerations, air-conditioning use, etc.

^{*9} The WLTC driving cycle is an international driving cycle based on typical usage distributions of urban, suburban, and highway driving

^{*10} Urban: assumes comparatively low-speed driving that is influenced by traffic lights and vehicular traffic

^{*11} Suburban: assumes driving that is moderately influenced by traffic lights and vehicular traffic

^{*12} Highway: assumes driving on highways

3. Full range of safety features

◇Smart Assist active safety system^{*13}

- Both the Gran Max Cargo and Gran Max Truck are equipped with the Smart Assist active safety system, which uses the same, newly developed stereo cameras seen on the TAFT mini crossover that launched in June 2020
- Smart Assist features six different functions that support safe driving, including: crash avoidance brakes capable of detecting pedestrians at night; erroneous start prevention with brake control (AT grades) to prevent sudden starts caused by pedal misapplication; lane departure warning; preceding vehicle departure alert; and automatic high-beam

◇Other safety functions:

- Both models are also equipped with VSC & TRC^{*14}, LED headlights, and emergency stop signal

^{*13} Features included in Smart Assist vary according to vehicle specification; for further details, please see the relevant product catalogs or visit the official Daihatsu website.

The Smart Assist active safety system aims to provide driving support and, for this reason, there are limits to its capabilities; depending on road surface and weather conditions, there may be occasions when Smart Assist does not engage. Drivers should not over-estimate the system's capabilities. For further details, please see your local sales company, or visit the official Daihatsu website.

^{*14} VSC (Vehicle Stability Control) and TRC (Traction Control) are registered trademarks of Toyota Motor Corporation and have been licensed for use by Daihatsu