

Daihatsu Launches New TAFT Mini Crossover as Part Three of DNGA

~A partner that can be actively used in both everyday and leisure scenes, and that makes daily life more enjoyable~



TAFT G
(Equipped with the Plating Pack dealer's option)

TAFT G

Daihatsu Motor Co., Ltd. (hereinafter “Daihatsu”) announced today that its new TAFT^{*1} mini crossover will go on sale nationwide on June 10.

Designed to be a **“Tough & Almighty Fun Tool,”** the TAFT seeks to be a partner that can be actively used in both everyday and leisure scenes, and that makes daily life more enjoyable. Following in the footsteps of the Tanto and the Rocky, which were launched in 2019, it forms **part three of DNGA**, Daihatsu’s next-generation approach to car-making. Daihatsu has positioned the TAFT as one of its core models, and will launch the car into the expanding mini crossover market.

The TAFT’s exterior design exudes a **toughness and power** essential to **SUVs** through its square body, high minimum ground clearance, and large tires, while all grades come equipped as standard with the “Sky Feel Top,” a large glass roof above the front seats. The TAFT also adopts the new “Backpack Style” packaging concept. The front seats are designed to be a “crew space” that provides excitement and a variety of storage options; the rear of the vehicle is a “flexible space” that can be freely arranged. **This new packaging concept enables the car to excel in both everyday and leisure scenes.**

Based on its approach of “providing advanced technologies to everyone,” Daihatsu has evolved its Smart Assist active safety system and equipped it as standard to all TAFT grades. The adoption of newly developed stereo cameras has improved the response-speed of its collision-avoidance braking function, and enables the system to detect pedestrians at night, while features such as electric parking brake—a Daihatsu-first^{*2}—have resulted in improved safety. The new DNGA platform achieves outstanding comfort, superb operational stability, and powerful performance, and offers these to customers at an affordable price.

Chief characteristics of the TAFT:

1. The TAFT's design exudes toughness and power
2. Its Sky Feel Top provides an expansive field of view that inspires a sense of space and of the extraordinary
3. The rear of the vehicle is designed to be a "flexible space" that can be freely arranged for both everyday and leisure scenes
4. DNGA guarantees outstanding basic performance, safety, and attractive pricing

Based on its "Light you up" approach, going forward Daihatsu will continue to provide optimal mobility to every one of its customers, and cater to their needs via its extended range of mini vehicles and compact cars.

¹"TAFT" is an acronym of "Tough & Almighty Fun Tool"

²Correct as of June 10, 2020

Sales Overview

Monthly sales target: 4,000 units

Manufacturer's Recommended Retail Prices (including consumption tax)

Price range: from 1,353,000 yen to 1,732,500 yen

Grade	Engine	Transmission	Drive system	Price (in yen)	
X	660cc NA ^{※3}	CVT	2WD	1,353,000	
			4WD	1,479,500	
☆ G			2WD	1,485,000	
			4WD	1,611,500	
G Turbo			660cc TC ^{※4}	2WD	1,606,000
				4WD	1,732,500

☆Pictured on page 1

※3:Naturally aspirated engine

※4:Turbo Charger

©Prices do not include recycling costs

Prices are recommended retail prices and are intended for reference purposes only. Prices are independently set by sales companies; for further details, please visit your nearest sales company.

Vehicle Concept

"Tough & Almighty Fun Tool"

The TAFT is targeted at active customers of all ages; it was designed to be a partner that can be actively used in both everyday and leisure scenes, and that makes daily life more enjoyable. However, the TAFT is not only intended for customers who prioritize ease-of-use in outdoor situations; it also caters to the needs of customers who seek to project an active appearance when expressing themselves.

Vehicle Outline

1. A design that exudes toughness and power

(1) Exterior

- ◇ The TAFT's square body combines good looks and ease-of-use
 - An emphasis on horizontal lines creates a relaxed side-on silhouette
 - The combination of a sturdy body, slim cabin, and thick center pillars underscores its toughness
 - The car features SUV-like high ground clearance and front and rear bumpers that angle upward
 - The largest-diameter tires^{*5} in the FF^{*5} mini passenger vehicle category draw attention to the car's powerful image
- ◇ Square lights emphasize the TAFT's width
 - The car's headlights and rear combination lights share the same design philosophy and underscore its distinctive style
 - All grades are equipped with advanced, safety-enhancing full-LED headlights that contribute to an improved field of view at night
- ◇ Customers can choose from two different appearances according to their preferences

Plating Pack (dealers' option): hood garnish, backdoor garnish



Plating Pack
(Dealer's option)



Dark Black Plating Pack
(Dealer's option)

^{*5} FF stands for "front-engine front-wheel drive"

^{*6} As of June 2020, according to Daihatsu research, based on tire sizes of 165/65R15

(2) Color variations

- ◇ The TAFT comes in three new earth colors inspired by the natural world:
 - Lake Blue Metallic—a smoky color that looks good even when dirty
 - Forest Khaki Metallic—a powerful, individualistic color
 - Sand Beige Metallic—which feels at home in all manner of leisure scenarios
- ◇ The TAFT is available in a total of nine different colors^{*7}, including the three new earth colors, each of which has been chosen to express the car's tool-like properties

(3) Interior

- ◇ The TAFT is equipped with a high-quality, easy-to-use instrument panel
 - The panel features a black base color and highly textural design
 - The panel's functional elements are positioned with the driver convenience in mind
- ◇ Distinctive, energizing accents
 - Orange Metallic accents have been placed around the instrument panel, promoting feelings of excitement and energy
- ◇ Highly supportive seats that conform to passenger bodies
 - Decorated with distinctive orange accents and camouflage patterns, the seats mitigate fatigue even during long journeys



Instrument panel (G Turbo)



Seats (G Turbo)

(4) Diverse options for expansive world views: three style packs (manufacturer's options)*⁹

- ◇ Black Pack
 - Black resin door mirrors and door handles, and Gun Metallic aluminum wheels
 - The Black Pack can be combined with the Dark Black Plating Pack dealer's option to further emphasize the car's toughness
- ◇ Chrome Pack
 - Plated outer door handles, and Silver aluminum wheels
 - The Chrome Pack can be combined with the Plated Pack dealer's option to further emphasize the car's high-quality style
- ◇ White Pack
 - White door mirror covers, outer door handles, and steel wheels result in a relaxed appearance

Dark Black Plating Pack
+ Black PackPlating Pack
+ Chrome Pack

White Pack

⁷ Some colors are available only as manufacturer's options on the G Turbo and G grades; the X grade is available in a total of five colors. For further details, please see the product catalog or visit the official Daihatsu website

⁸ Equipped as standard to the G Turbo and G grades

⁹ Available as manufacturer's options on the G Turbo and G grades

2. The Sky Feel Top provides an expansive field of view that inspires a sense of both space and the extraordinary

- ◇ The TAFT is equipped with the “Sky Feel Top,” a large glass roof above the front seats
 - Extraordinarily bright and spacious, with an expansive field of view
 - The Sky Feel Top uses Super Ultraviolet & Infrared Ray Reducing Glass, which also helps to keep cabin temperatures low



Sky Feel Top

3. The “flexible space” can be freely arranged for both everyday and leisure scenes

- ◇ Wide-ranging setups
 - When the rear seats are folded, the seat-backs create a smooth, stepless transition to the luggage space and a gap-free transition to the door panels; this results in a completely flat space that helps prevent small objects from falling down
 - The flexible board can be set up in a flat style to accommodate large objects, or an upright style to accommodate tall objects
- ◇ Easy-to-clean rear seats
 - The surfaces of the seat-backs and deck boards feature three-dimensional patterns made of resin; this makes them easy to wipe clean when dirty
 - In addition to multi-use multi-hooks, a luggage net is also available as a dealer’s option to secure luggage



Flexible space



Completely flat style (left) and upright style (right)

4. DNGA guarantees outstanding basic performance, safety, and attractive pricing

(1) Outstanding basic performance

◇ The new DNGA platform

- As with last year's Tanto, the TAFT adopts both the new DNGA platform and the lightweight, high-rigidity D-monocoque body
- Designed to be a dependable partner that can be used in both everyday and leisure scenes, the TAFT can be driven with speed in the city and the suburbs, and with stability at high speeds and in the mountains; it provides peace-of-mind in emergencies, and offers a smooth and comfortable ride
- The TAFT achieves outstanding levels of quietness, which contributes to a truly pleasant ride

◇ Superb acceleration results in a stress-free and reassuring drive

The TAFT uses the same engine as the Tanto, with improved combustion efficiency for a more powerful sense of acceleration from a standing start; combining the turbo engine with D-CVT¹⁰ also results in a refreshing sense of acceleration.

◇ A high-quality, customer-centric car at an affordable price

The TAFT comes with various functions that cater to customer needs, provides outstanding basic performance, and is equipped with superb active safety technologies—all at an affordable price appropriate to a mini passenger car.

¹⁰ Equipped as standard on the G Turbo grade

(2) SUV-like off-road performance

◇ High minimum ground clearance

- With a high minimum ground clearance of 190 millimeters, large-diameter tires, an approach angle of 27 degrees, and a departure angle of 58 degrees, the TAFT can be driven with peace of mind even on unpaved roads

◇ Vehicle stability control system

- When experiencing wheel slip on muddy roads or uneven surfaces, the system applies braking control to the slipping wheel and motive force to the other wheels to maintain traction; this helps the car accelerate both from a standing start and while moving.

(3) High levels of safety due to an upgraded Smart Assist¹¹

◇ New stereo cameras

- The stereo cameras have been updated for the first time in approximately 3.5 years
- Improved imaging performance due to new image sensors mean the cameras are now capable of detecting pedestrians at night
- Changes to the cameras' image recognition processing result in improved detection capabilities

◇ Upgraded active safety system

- The TAFT is equipped with a total of 17 different types of active safety. Improvements include collision avoidance brakes with faster response-speeds, the addition of pedestrian detection capabilities at night, lane departure lane departure alert function, lane tracing alert function, and improved traffic sign recognition—in addition to "No Entry" signs, the system can now detect five new signs including "Maximum Speed" and "Stop"

◇ The addition of an auto-hold brake function increases the convenience of the full-speed range Adaptive Cruise Control¹²

- When the car has come to a stop behind another vehicle, the function ensures the brakes remain engaged to support driving in traffic

(4) Electric parking brake equipped to all grades as standard for the first time on a Daihatsu vehicle

◇ Electric parking brake

- The electric parking brake is linked to gear operation, and automatically disengages when the accelerator is pressed

◇ Auto-hold brake function

- When the car has come to a stop, the system function ensures the brakes remains engaged and the car remains at a standstill.

When the accelerator is pressed, the brake hold function is automatically disengaged

(5) Daihatsu Connect provides “the peace of mind of being connected” and “comfort and convenience”

Daihatsu Connect website: <https://www.daihatsu.co.jp/connect/index.htm>

◇ Smartphone app coordination

- The smartphone-linkable 6.8-inch audio display and a new smartphone-linkable 9-inch audio display are available as manufacturer’s options

- In addition to SmartDeviceLink™*13 and Apple CarPlay*14, Display Audio now works with Android Auto™*14

*11 Some functions are only available as manufacturer’s options

The Smart Assist active safety system aims to provide driving support and, for this reason, there are limits to its capabilities; depending on road surface and weather conditions, there may be occasions when Smart Assist does not engage. Drivers should not over-estimate the system’s capabilities. For further details, please see your local sales company, or visit the official Daihatsu website.

*12 Equipped as standard on the G Turbo grade; available as a manufacturer’s option on the G grade

*13 SmartDeviceLink™ is a trademark or registered trademark of the SmartDeviceLink Consortium

*14 Apple CarPlay is a trademark of Apple Inc., and has been registered in the U.S. and other countries. Android Auto™ is a trademark of Google LLC. Daihatsu Connect and Daihatsu Wi-Fi cannot be used at the same time as Apple CarPlay or Android Auto.