

Daihatsu's Rocky Compact SUV Receives the Highest Five-Star Rating on the JNCAP Collision Safety Performance Evaluation



Rocky G

Two-tone specification, available as a manufacturer's option



Daihatsu Motor Co., Ltd. (hereinafter “Daihatsu”) announced today that the Rocky compact SUV it launched in November 2019 has received the highest five-star rating in the 2019 JNCAP collision safety performance evaluation *¹, which is carried out by the Ministry of Land, Infrastructure, Transport and the Tourism and the National Agency for Automotive Safety & Victims' Aid (NASVA *²).

Daihatsu released the Rocky compact SUV as part two of Daihatsu New Global Architecture (DNGA), its next-generation approach to making cars. Classed as a small passenger vehicle, the Rocky features good maneuverability, a spacious cabin, and a powerful design, and comes equipped with the Smart Assist crash avoidance system. The model is suitable for use in all manner of scenarios—from everyday life to leisure activities—and is highly regarded by a large number of customers.

The JNCAP collision safety performance evaluation assesses and allocates a score for the damage reduction effects of a car's equipment and functions, based on the occurrence characteristics of road traffic accidents in Japan. Since FY2018, the three evaluation items of “passenger protection,” “pedestrian protection,” and “seatbelt reminder” have been scored out of a combined total of 100 points. The Rocky, which uses the new DNGA platform, scored 85.7 points in the evaluation, and thereby received the highest five-star rating. Following the Boon compact passenger car in FY2016, this marks the second time that a Daihatsu-produced vehicle has received the five-star rating.

Based on its “Light you up” approach, going forward Daihatsu will continue to provide optimal mobility to every one of its customers, and cater to their needs via its extended range of mini vehicles and compact cars.

*¹ JNCAP stands for Japan New Car Assessment Program; five-star ratings are awarded to cars scoring a combined total of 82 points or higher out of 100 points in the evaluation

*² National Agency for Automotive Safety & Victims' Aid