Light you up Daihatsu

Press Information

April 20, 2020 (1/2)

The New TAFT Mini Crossover is Added to the Daihatsu Website



Image of the Sky Feel Top

Daihatsu Motor Co., Ltd. (hereinafter "Daihatsu") announced today that it has published additional information related to its new TAFT mini crossover, which is scheduled for launch in June 2020^{*1}, to its website.

Designed to be a "Tough & Almighty Fun Tool," the TAFT is a crossover that fuses the elements of a mini passenger vehicle and an SUV. It seeks to be a partner that can be actively used in both everyday and leisure scenes, and to make every day more enjoyable.

All TAFT grades come equipped as standard with the "Sky Feel Top," a large glass roof above the front seats. Its expansive field of view inspires a sense of both space and the extraordinary.

The TAFT also features the new "Backpack Style" packaging concept. Tough yet light, this style is inspired by people who, for ease of movement, take backpacks with them when they go out. The front seats are designed to be a "crew space," providing excitement and a variety of storage options. The rear of the vehicle is a "flexible space," featuring rear seats and a luggage space that can be freely arranged; it combines active agility with outstanding luggage capacity for both everyday and leisure scenes.

The TAFT is available in a total of nine colors, including three new earth tones. The new mini crossover also takes advantage of the new DNGA platform to provide outstanding basic performance, including a stable ride, superb maneuverability, and nimble acceleration.

Special website URL (Japanese only):

https://www.daihatsu.co.jp/lineup/taft/special/

Chief characteristics of the TAFT:

1. The TAFT's design exudes toughness and power

2. Its Sky Feel Top provides an expansive field of view, which inspires a sense of both space and the extraordinary

3. The rear of the vehicle is designed to be a "flexible space" that can be freely arranged for both everyday and leisure scenes

4. DNGA guarantees outstanding basic performance, safety, and attractive pricing

Based on its "Light you up" approach, going forward Daihatsu will continue to provide optimal mobility to every one of its customers, and cater to their needs via its extended range of mini vehicles and compact cars.

^{*1}The launch date is subject to change due to the effects of the Covid-19 coronavirus.