

March 31, 2020

Daihatsu Launches “Area Staff” Personnel System

~Realizing diverse work styles~

Daihatsu Motor Co., Ltd. (hereinafter “Daihatsu”) will, from fiscal 2020, introduce a new “Area Staff” system that allows employees to limit the regions they are assigned to work in.

As part of its work style reforms, Daihatsu is both diversifying its work styles and expanding support for the employment, development, and participation of a diversified workforce. The new Area Staff system is part of these reforms.

The new Area Staff system limits the regions in which employees can be assigned to work; it enables employees to work under the guarantee that they will not be required to relocate for work purposes. The system allows Daihatsu to proactively employ both personnel who wish to work long-term in regions they are used to living in, and personnel for whom being reassigned to different regions would prove problematic, due to family care responsibilities and other reasons. By providing employment opportunities to personnel who, previously, did not have strong chances of employment, the company also intends to contribute to the resolution of societal issues.

Initially, Daihatsu intends to employ approximately five people in the Tokyo area, these will be sales personnel primarily targeting large-scale companies. Personnel employed as Area Staff will sign long-term, part-time employment contracts as regionally limited employees; they will be employed and nurtured with the goal of carrying out long-term, stable work. Further details will be announced in due course on the Daihatsu experienced personnel recruitment website.

Based on its “Light you up” approach, going forward Daihatsu will continue to implement a variety of innovative personnel systems, with the goal of realizing diverse work styles and becoming a company that encourages the participation of a diverse workforce.

Reference:

Daihatsu Motor Co., Ltd. experienced personnel recruitment website (Japanese only):

<https://www.daihatsu.com/jp/recruit/career/index.html>