

Daihatsu Announces Organizational Changes and Executive Personnel Transfers

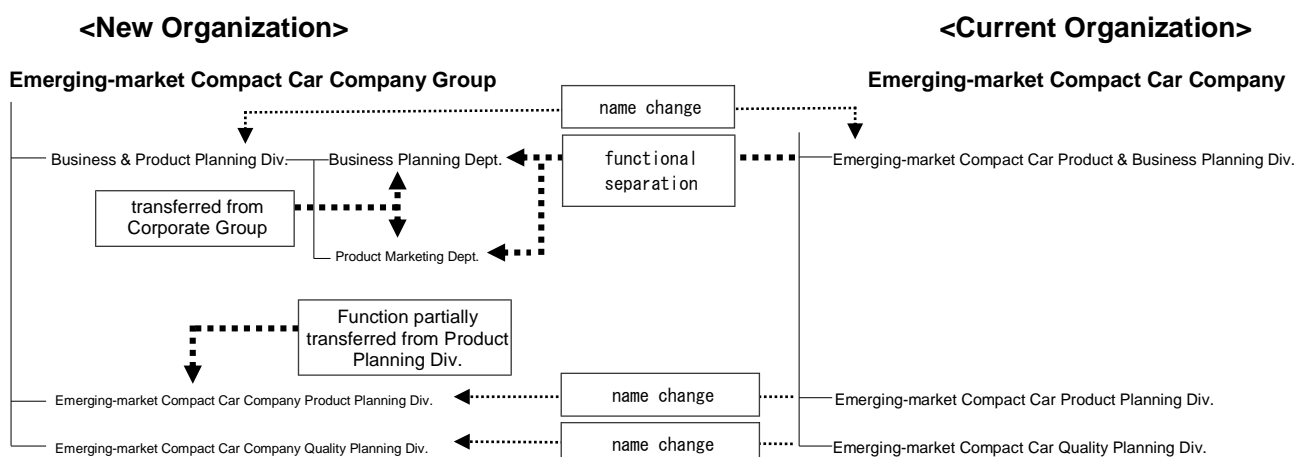
Daihatsu Motor Co., Ltd. announces its organizational changes and executive personnel transfers effective as of April 1, 2020.

These organizational changes seek to further accelerate the roll-out of Daihatsu New Global Architecture (DNGA) products in emerging markets as Daihatsu takes the initiative to promote the emerging-market compact car business which is being pushed as a partnership with Toyota Motor Corporation. The Emerging-market Compact Car Company has been made a group within Daihatsu, consolidating and streamlining business planning as well as product planning and marketing functions related to compact cars for emerging markets that had previously been distributed among the various groups. In addition, with regard to domestic product marketing function, promotion of planning at departments close to the point of sales is sought by transferring the function to the Domestic Sales Group to give a system which can respond quickly to the needs of customers.

1. Organizational Changes

(1) Emerging-market Compact Car Company

- A new Emerging-market Compact Car Company Group has been established.
- Companywide business planning function and emerging-market product marketing function from the Business Planning Dept. and Product Marketing Dept. under the Corporate Group have been transferred and consolidated to establish the new Business Planning Dept. and Product Marketing Dept. under the Business & Product Planning Div. In addition, the planning function for emerging-market compact car products has been transferred from the Product Planning Div.

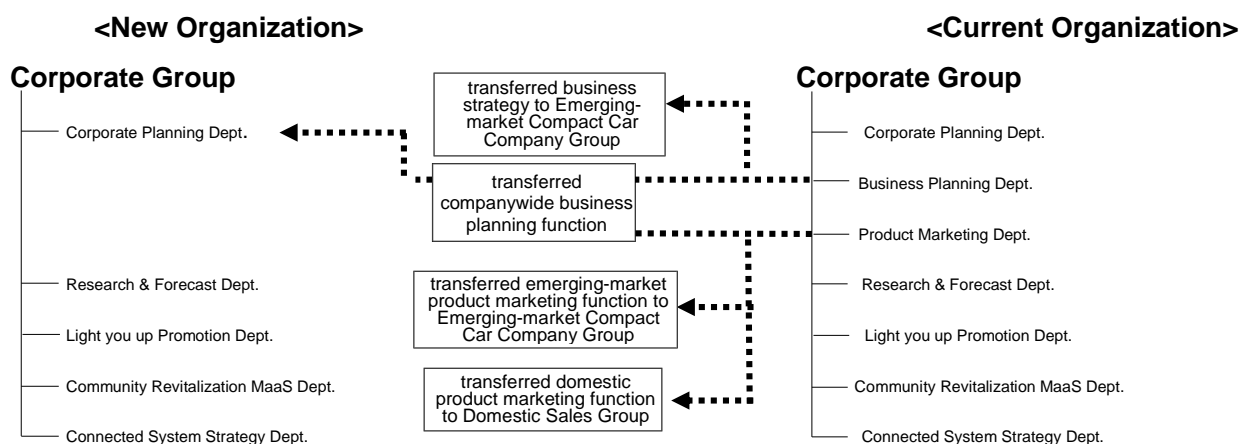


- Organization Areas of Responsibility

Name	New Areas of Responsibility	Current Areas of Responsibility
Yasutoshi Sugimoto	Chief Officer, Emerging-market Compact Car Company Group General Manager, Business & Product Planning Div.	General Manager, Emerging-market Compact Car Product & Business Planning Div.

(2) Corporate Group

- Business Planning Dept. : Business strategy function has been transferred to the Business Planning Dept. of the Business & Product Planning Div. under the Emerging-market Compact Car Company Group. Companywide business planning function has been merged with the Corporate Planning Dept., and the Business Planning Dept. has been dissolved.
- Product Marketing Dept. : Domestic product marketing function has been transferred to the Domestic Product Marketing Dept. under the Domestic Sales Group, while the product marketing function targeting emerging markets has been transferred to the Product Marketing Dept. of the Business & Product Planning Div. under the Emerging-market Compact Car Company Group. Companywide business planning function has been merged with the Corporate Planning Dept., and the Product Marketing Dept. has been dissolved.

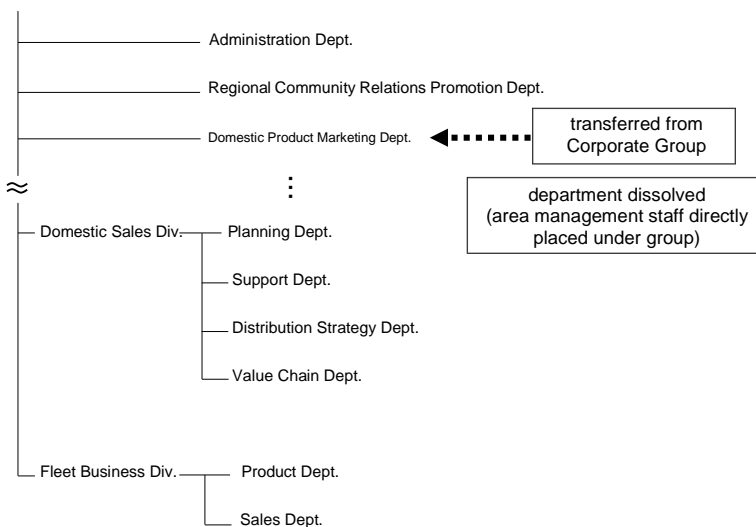


(3) Domestic Sales Group

- The domestic product marketing function has been transferred from the Corporate Group to establish the Domestic Product Marketing Dept.
- Area management staff have been placed directly under the group, and the Area Management Dept. has been dissolved.

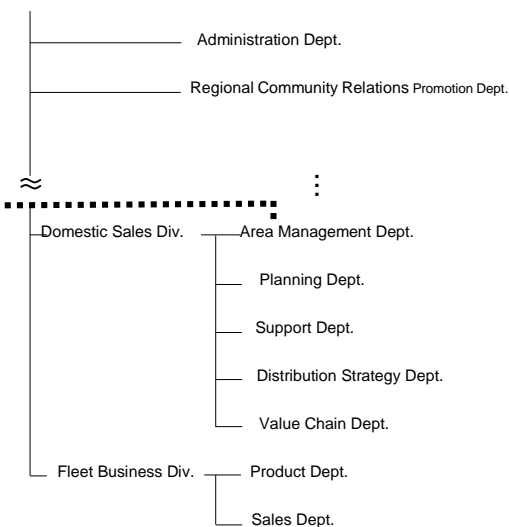
<New Organization>

Domestic Sales Group



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Domestic Sales Group



2. Transfers of Executives (Deputy Chief Officers)

Name	New title	Current title
Nobuhiko Oono	Deputy Chief Officer, R&D Management Group General Manager, Emerging-market Compact Car Company Product Planning Div.	Deputy Chief Officer, R&D Management Group General Manager, Emerging-market Compact Car Product Planning Div.
Takashi Shirai	Deputy Chief Officer, Overseas Business Group General Manager, Overseas Business Management Div.	Deputy Chief Officer, Overseas Business Group

3. Transfers of Executives

Name	New title	Current title
Yosuke Sakaguchi	Project Manager, Corporate Planning Dept.	Project Manager, Product Marketing Dept.
Hironobu Sano	Project Manager, Administration Group	Temporary external transfer to P. T. Astra Daihatsu Motor
Hideyuki Nakamura	Project Manager, Domestic Sales Group	General Manager, Area Management Dept., Domestic Sales Div.
Hiroshi Matsuzaki	Project Manager, Domestic Sales Group	Project Manager, Area Management Dept., Domestic Sales Div.
Koji Matsumoto	Project Manager, Domestic Sales Group	Project Manager, Area Management Dept., Domestic Sales Div.
Kazuhiro Inoue	General Manager, Domestic Product Marketing Dept.	General Manager, Product Marketing Dept.
Akio Fukuda	General Manager, Sales Dept. (Tokyo), Fleet Business Div.	General Manager, Support Dept., Domestic Sales Div.
Koji Fujimoto	Project Manager, Emerging-market Compact Car Company Group	Project Manager, R&D Administration Div.
Masaaki Higashiyama	Project Manager, Business & Product Planning Div.	General Manager, Overseas Business Management Div.
Hitoshi Nakamura	General Manager, Business Planning Dept., Business & Product Planning Div.	General Manager, Business Planning Dept.
Hiroo Sasayama	Project Manager, Business Planning Dept., Business & Product Planning Div.	Project Manager, Business Planning Dept.
Masato Harada	General Manager, Product Marketing Dept., Business & Product Planning Div.	Project Manager, Emerging-market Compact Car Product & Business Planning Div.
Eiji Fujibayashi	Executive Chief Engineer, Emerging-market Compact Car Company Product Planning Div.	Executive Chief Engineer, Product Planning Div.
Yoshiyuki Takai	Deputy General Manager, Emerging-market Compact Car Company Product Planning Div.	Executive Chief Engineer, Product Planning Div.
Yasuyuki Okada	Temporary external transfer to Daihatsu Transportation Co, Ltd.	General Manager, Purchasing Planning Dept., Purchasing Div.
Satoshi Tanaka	Temporary external transfer to Daihatsu Asia Trading (Thai land) Co., Ltd.	Project Manager, Parts Div.

Concurrently held Project Manager positions are omitted from the title.