

Daihatsu Adds Affordable Special Edition Models to its Boon and Thor Compact Passenger Car Line-Up



Boon Style “Black Limited SA III”



Thor: the G “Limited II SA III”

Daihatsu Co., Ltd. (hereinafter “Daihatsu”) announced that it will release special edition models of its Boon and Thor compact passenger cars. The new models will go on sale nationwide on October 1.

The Boon is a compact car that draws on the technologies and knowhow acquired by Daihatsu through its development of mini vehicles. The first-generation Boon was launched in 2004; the current, third-generation model was released in 2016; the Boon STYLE—a new model characterized by its cute, rounded design—went on sale in 2018.

The two special edition models —Style “White Limited SA III” and Style “Black Limited SA III”—expand customer choice by offering Two-Tone color schemes with either a White or Black roof, which previously had only been available with the Boon CILQ. The interior and exterior decor of the two models have also been modified to suit the new roof colors, while the Panorama Monitor^{*1}, LED fog lights, and Super Ultraviolet & Infrared Ray Reducing Glass^{*2} are specially equipped as standard.

Launched in November 2016, the Thor was designed around the theme of “connecting with the family,” and developed to ideally suit the daily lives of families with small children.

Two new special edition models have now been announced for the Thor: the G “Limited II SA III” and the Custom G “Limited II SA III.” Previous limited edition models were equipped with the Panorama Monitor^{*1}, Comfortable Pack, and customized interior decorations; the new special edition models also come with Top-Shade glass and plated outer door handles as standard. In addition, the G “Limited II SA III” features LED headlamps and is offered in Two-Tone color schemes^{*3} usually only available on Custom models, so enhancing its sense of quality.

The new Boon and Thor special edition models are extremely attractively priced, and their addition to Daihatsu’s compact car line-up is intended to expand customer choice.

Based on its “Light you up” approach, going forward Daihatsu will continue to provide optimal mobility to every one of its customers, and cater to their needs via its extended range of mini vehicles and compact cars.

^{*1}Equipped as part of the Panorama Monitor Genuine Navigation Equipment Upgrade Pack

^{*2}The front doors feature Super Ultraviolet & Infrared Ray Reducing Glass, the rear doors and rear quarter glass feature smoked glass with Super Ultraviolet Ray Reducing Glass

^{*3}Specially available as a manufacturer’s option

Overview of the special edition models

< Boon >

Model	STYLE "White Limited SA III"	Style "Black Limited SA III"
Base model	Style "SA III"	
Special features	Exterior	<ul style="list-style-type: none"> • Outer door handles in body color • Front door glass features Super Ultraviolet & Infrared Ray Reducing Glass • Rear doors and rear quarter glass feature Super Ultraviolet Ray Reducing Glass • LED fog lights
		<ul style="list-style-type: none"> • Automatic, motorized retractable door mirrors (White, with keyless operation)
		<ul style="list-style-type: none"> • Gunmetal and Gloss Black front grille, Gunmetal front fog bezels, and rear reflector with gunmetal rings
	Interior	<ul style="list-style-type: none"> • Plated shift lever button • Plated inner door handles
	-	<ul style="list-style-type: none"> • The same suede-tone tricot fabric seat covers used in the CILQ • Piano Black, push-type automated air-conditioning switch panels, Piano Black air-conditioning panel decorations • Silver and Copper air-conditioner register and audio panel decorations
Safety features	• Panorama Monitor Genuine Navigation Equipment Upgrade Pack	
Body color	• Two-Tone with White roof	• Two-Tone with Black roof

< Thor >

Model	G "Limited II SA III"	Custom G "Limited II SA III"
Base model	G "SA III"	
Special features	Exterior	<ul style="list-style-type: none"> • Plated outer door handles • Top-Shade glass
		• LED headlights
		-
	Interior	<ul style="list-style-type: none"> • Piano Black center cluster panel with silver decorations, and Piano Black automatic air-conditioning panel • Plated air-conditioner register nobs • Door trims with silver decorations • Plated inner door handles
Safety and comfort features	<ul style="list-style-type: none"> • Panorama Monitor Genuine Navigation Equipment Upgrade Pack • Comfortable Pack (seat heaters and seat-back tables) 	
Body color	• Two-Tone color schemes available as a manufacturer's option	-

Manufacturer's Recommended Retail Prices (including 10 percent consumption tax)

< Boon > From 1,119,000 yen to 1,926,100 yen

Model	Engine	Transmission	Drive	Price (yen)
Style "White Limited SA III"	NA ^{*4}	CVT	2WD	1,639,000
			4WD	1,838,100
☆ Style "Black Limited SA III"			2WD	1,639,000
			4WD	1,838,100

< Thor > From 1,490,500 yen to 2,106,500 yen

Model	Engine	Transmission	Drive	Price (yen)
☆ G "Limited II SA III"	NA ^{*4}	CVT	2WD	1,815,000
			4WD	1,991,000
Custom G "Limited II SA III"			2WD	1,930,500
			4WD	2,106,500

^{*4}: Naturally aspirated engine

☆: Pictured vehicle