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Daihatsu Thor Compact Passenger Car Special Edition Base Model Established for Sales Companies to Create their Own, Unique Specifications

Thor Custom now available with "Aero Stylish Pack" for increased sportiness



Thor (Sales Company Special ditionBaseModel)



Thor Custom G turbo "SA II" (equipped with the Aero Stylish Pack)

Daihatsu Motor Co., Ltd. (hereinafter "Daihatsu") will establish a Sales Company Special Edition Base Model of its Thor compact passenger car, which enables sales companies to create their own specifications according to the needs of various users.

At the same time, a new Aero Stylish Pack option will be added to the Thor Custom line-up, which features aerodynamic parts for a sportier appearance. The new option will go on sale nationwide on May 10.

The Thor is a spacious compact passenger car that incorporates the knowhow cultivated by Daihatsu via its development of mini vehicles. Taking as its theme "connection with the family," it is a compact-first car that is ideally suited to the daily lives of child-raising families. The Thor has been widely praised for its compact body size, spacious interior, variable seat arrangements that are ideal for family use, and outstanding convenience.

In order to cater to diversifying user needs, Daihatsu has created a new base model that allows sales companies to tailor the specifications of its vehicles to both regional and individual user characteristics. Two-tone colors that were not previously available on Thor grades have now been made available, while the addition of LED headlights, aluminum wheels, and other options as standard have resulted in a sophisticated interior and exterior appearance. Individual sales companies will be able to combine the new base model with a variety of dealer's options, thereby creating cars with unique specification that are exceptionally priced.

In addition, the Thor Custom is now available with a new Aero Stylish Pack as a dealer's option. The Aero Stylish Pack combines new features—such as side stone guards and genuine faux-leather and faux-suede seat covers—with existing dealer options such as rear low skirts and grille garnishes.

The creation of the new base model and the availability of new option parts is part of Daihatsu's strategy of expanding customer choices and responding to diversifying customer needs.

Features of Sales Company Special Edition Base Models

Exterior	 LED headlights (auto-leveling function, clearance lamps included) LED fog lights (LED illuminations included)
Interior	 Plated inner door handles Center cluster panel (Piano Black paint with silver ornamentation) Door arm rests (with silver ornamentation) Auto air conditioner panel (Piano Black paint, push-type)
Suspension system	• 14-inch aluminum wheels
Body colors	Two-tone colors (manufacturer's options) that are normally only available on Thor Custom grades have now been made available • Black Mica Metallic × Magenta Berry Mica Metallic • Black Mica Metallic × Laser Blue Crystal Shine • Black Mica Metallic × Imperial Gold Crystal Metallic

^{*}Only features that have been added to or changed from the Thor G "SA II" grade are shown

Aero Stylish Pack Components

Exterior (front)	 Grille garnish (custom, plated) Fog lamp garnish (custom, plated) <new feature=""> side stone guards</new>
Exterior	· Rear reflector garnish (plated)
(Rear)	• Rear low skirt
Interior	· <new feature=""> seat covers (genuine faux-leather x faux-suede)</new>

^{*}Manufacturer's Recommended Retail Price: 234,036 yen (including labor and consumption tax)

Reference: Manufacturer's Recommended Retail Prices

Thor :1,463,400 yen to 1,857,600 yen Thor Custom : 1,771,200 yen to 2,008,800 yen

*Prices include consumption tax; prices are 23,760 yen higher in Hokkaido. Prices do not include recycling costs.