



**DAIHATSU**



**December 22, 2017**

**(1/3)**

## **Daihatsu to Exhibit 9 Concept Cars at Tokyo Auto Salon 2018**

Daihatsu Motor Co., Ltd. (hereinafter “Daihatsu”) plans to exhibit a total of nine exhibition models at the Tokyo Auto Salon 2018, which will be held at the Makuhari Messe (Mihama-ku, Chiba-shi, Chiba Prefecture) from Friday, January 12 to Sunday, January 14, 2018.

As with last year, the theme is “More fun, more individual.” The Daihatsu booth will showcase exhibition models in three categories. The booth and the concept cars will give a sense of the successive generations of Daihatsu’s DNA, drawing on our diverse lineup of mini vehicles and compact cars and deepening the perspectives offered by each car.

### **Concept cars to be showcased**

	Category	Base model
1	SPORT	BOON CILQ、 THOR CUSTOM、 Mira e:S
2	PREMIUM	THOR、 MOVE CANBUS、 TANTO CUSTOM
3	ACTIVE	BOON、 HIJET TRUCK、 HIJET CARGO Deck Van

#### **【SPORT】**

- Represent the boldness and quality aspired to by successive generations of the Charade DeTomaso and Mira TR-XX hot hatchbacks
- Present a unique sporty taste with their two-tone red and black bodies and their gold aluminum wheels
- Accessory kits for BOON SPORTO Package will be available from Daihatsu Business Support & Engineering Center Corp. from January 12, 2018

#### **【PREMIUM】**

- Represent elegance and power with their pearl white bodies along with their chrome-plated fittings and spoilers
- Provide pointers on cool, stylish premium customization that speaks class

#### **【ACTIVE】**

- Draw on the everyday and workday convenience and functionality of the existing models, while also providing something for fun by the seaside, riverside, or mountains
- HIJET CARGO Deck Van ACTIVE is styled for anglers in collaboration with the fishing-rod producer TULALA

<Image illustration\*1>

【SPORT】



BOON SPORTO Package



THOR SPORZA Ver.



Mira e:S SPORZA Ver.

【PREMIUM】



THOR PREMIUM Ver.



MOVE CANBUS PREMIUM Ver.



TANTO PREMIUM Ver.

【ACTIVE】



BOON ACTIVE Ver.



HIJET TRUCK Jumbo ACTIVE Ver.



HIJET CARGO Deck Van ACTIVE Ver.

\*1: Images are for illustration purposes, and some specifications may be different from the concept cars that will be exhibited.

※Dedicated site for Tokyo Auto Salon

URL [https://www.daihatsu.co.jp/learning/event/tokyo\\_as2018/index.htm](https://www.daihatsu.co.jp/learning/event/tokyo_as2018/index.htm)

※Dedicated site for BOON SPORTO Package at Daihatsu Business Support & Engineering Center Corp.

URL [https://www.dbsc.co.jp/lineup/boon\\_sporto](https://www.dbsc.co.jp/lineup/boon_sporto)