



DAIHATSU



6th October, 2017

(1/4)

Daihatsu to Exhibit DN PRO CARGO, DN COMPAGNO and Other vehicles at 45th Tokyo Motor Show

Daihatsu Motor Co., Ltd. (hereafter “Daihatsu”) will exhibit five exhibition vehicles (world premiere of four vehicles and the Japan premiere of one vehicle), one vehicle that is scheduled for release at a later date, and ten commercially available vehicles at the 45th Tokyo Motor Show. The Tokyo Motor Show will be held at Tokyo Big Sight from Friday, October 27 to Sunday, November 5 (open to the public from Saturday, October 28).

The theme for Daihatsu’s exhibition will be the new Group Slogan, “Light you up” which was newly updated in March 2017 to mark the company’s 110th anniversary. Daihatsu will express the booth design and exhibition vehicles using this idea of “light you up,” which aims to illuminate each and every customer by offering a light and shining lifestyle.

The exhibition vehicles at this year’s show were developed against the backdrop of a variety of familiar societal problems and environmental changes, including an aging society and diversifying working styles. They propose “a light and shining lifestyle” from the unique perspective of a company that aims to play a key role in the lives of its customers.

More specifically, Daihatsu will be exhibiting two mini vehicles and three compact cars that envision the company’s future line-up. They are developments and evolutions of the company’s Monodukuri technologies and ideas for high-quality vehicles at reasonable prices, which have already been incorporated into the company’s existing mini vehicles and compact cars.

The DN PRO CARGO inherits the outstanding ease-of-use and scalability of the Midget, which was launched in 1957. It is a commercial EV that has pursued the innate convenience of mini vehicles to its limits. Its low, flat floor results in a vast interior space, and the make up of its luggage space can be altered when necessary. As the Japanese population continues to age and, at the same time, working opportunities for women increase, the DN PRO CARGO aims to be a business partner for a diverse demographic in all regions and across every industry.

The DN COMPAGNO is a compact four-door coupe that inherits the stylish approach to design of the original Compagno, which was released in 1963. The vehicle prioritizes the relaxing comfort of the two front seats, which it combines with a high-quality interior. The DN COMPAGNO is a model targeted at active seniors who like to enjoy individual lifestyles, and aims to provide colorful support for their post-retirement lives.

Daihatsu will also exhibit three other exhibition vehicles: the DN U-SPACE is a more spacious mini vehicle with improved convenience; the DN TREC is a compact, stylish SUV; and the DN MULTISIX is an easy-to-use premium six-seater minivan in a compact form.

Going forward, Daihatsu will strive to make advanced technologies available to everyone, provide bright and shining lifestyles to its customers, and aim to develop even higher-quality vehicles at more affordable prices based on the realization of its Daihatsu New Global Architecture (DNGA).

EXHIBITION VEHICLES



1. DN PRO CARGO (Mini Vehicle)

A commercial EV that pursues the innate convenience of mini vehicles to its limits

Easy to use for both women and seniors, its low, flat floor results in a vast interior space, while its luggage space is exceptionally convenient.

- The DN PRO CARGO inherits the outstanding ease-of-use of the Midget which was utilized in a wide range of industries following its launch in 1957
- The vehicle's low, flat floor makes for easy ingress and egress for both women and seniors, while the ability to walk through its vast, 1,600 mm-tall interior provides superb work and service utility
- The vehicle features a highly customizable multi-unit system that can be changed to suit a wide range of industries and uses
- Based on Daihatsu's approach of making advanced technologies available to everybody, the DN PRO CARGO has been developed as a commercial EV that will partner the workers of the future



2. DN COMPAGNO (Compact Car)

A four-door coupe targeted at active seniors

Stylishly designed, the vehicle comfortably seats two adults and provides colorful support to post-retirement lives

- With its beautifully unconstrained shooting lines, the DN COMPAGNO inherits the compact, stylish approach to design of the original Compagno, which launched in 1963
- The vehicle prioritizes the relaxing comfort of the two front seats, which it combines with a sporty and high-quality interior
- The DN COMPAGNO features a 1,000 cc turbo powertrain, with the option of a 1,200 cc hybrid



3. DN U-SPACE (Mini Vehicle)

An all-new proposal, more spacious mini vehicle with superior ease-of-use to support busy mothers



- The DN U-SPACE features a simple yet modern interior and exterior design
- The vehicle incorporates a host of features that provide outstanding convenience: large, pillar-in sliding front and rear doors with hands-free opening and closing functions, interior walk-through enabled by a tip-up front passenger seat, and panoramic front-seat views
- The vehicle features a 660 cc gasoline engine powertrain



4. DN TREC (Compact Car)

A compact, stylish SUV suitable for both daily use and hobbies



- The DN TREC boasts a high-quality, compact interior and exterior styling, which embody the themes of “active, fun and tough”
- An active vehicle, it is suitable for daily use and hobbies
- The vehicle features a 1,200 cc hybrid powertrain, with the option of a 1,000 cc turbo





5. DN MULTISIX (Compact Car)

A stylish, premium six-seater minivan in a compact form

- A compact minivan with three rows of seating, it combines ease-of-use with a sense of luxury
- The second row of seats features an aisle space that can be walked through, so improving the utility of the third row of seats
- The vehicle features a 1,500 cc gasoline engine



VEHICLE THAT SCHEDULED FOR RELEASE AT A LATER DATE

<Mini Vehicles>

HIJET CARGO (equipped with Smart Assist III)

COMMERCIALLY AVAILABLE VEHICLE

<Compact Cars>

BOON CILQ (special Color), THOR CUSTOM (special color), BOON, THOR

<Mini Vehicles>

COPEN CERO, MIRA e:S, MOVE CUSTOM, TANTO CUSTOM, MOVE CANBUS

<Mini Welfare Vehicle>

TANTO WELCOM SEAT