



# DAIHATSU



October 5, 2017

## Cumulative Sales for the Tanto Mini Passenger Vehicle Reach Two Million Units



Tanto X “SA III”



Tanto Custom RS “Top Edition SA III”

Daihatsu Motor Co., Ltd. (“Daihatsu”) announces that it has achieved cumulative sales of two million units\*<sup>1</sup> for its Tanto\*<sup>2</sup> mini passenger vehicle.

At its launch in 2003, the Tanto established a new genre to become Japan’s first more spacious mini passenger vehicle\*<sup>3</sup>. Since then, it has been favorably received by a wide demographic, particularly families with small children, and has become one of Daihatsu’s core models. The second-generation Tanto was launched in 2007 and, at that time, was the only mini vehicle to feature the Miracle Open Door, so combining outstanding ease-of-use with an expansive interior space. The third-generation Tanto, which was released in 2013, came equipped with the Smart Assist crash avoidance system for improved safety.

The Tanto was the best-selling new mini vehicle in fiscal 2014\*<sup>4</sup>, and has contributed significantly to Daihatsu’s no.1 share of the mini vehicle market for 11 consecutive years since 2006.

### History of the Tanto

November 2003: Launch of the first-generation Tanto (Japan’s first more spacious mini passenger vehicle\*<sup>3</sup>)

December 2007: Launch of the second-generation Tanto (featuring the Miracle Open Door)

December 2009: Launch of the Tanto Exe

October 2011: Cumulative sales for the Tanto reach one million units

October 2013: Launch of the third-generation Tanto (featuring Smart Assist, and increased use of resin parts on the outer body panels)

November 2016: Partial upgrade of the Tanto (featuring Smart Assist III)

\*<sup>1</sup> As of October 5, 2017, according to data provided by the Japan Mini Vehicle Association and Daihatsu’s own research

\*<sup>2</sup> Sales figures include the Tanto Exe mini passenger vehicle, which is no longer produced, and the Tanto Sloper and Tanto Welcome Seat mini welfare vehicles

\*<sup>3</sup> More spacious mini vehicles are defined as mini passenger vehicles with a total height of 1,700 mm or more, according to in-house research

\*<sup>4</sup> According to the Japan Mini Vehicle Association