



DAIHATSU



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**Daihatsu to be special sponsor for “KURIOS,”
the next Cirque du Soleil show to play in Japan
A sponsor for the seventh show in succession**



Cirque du Soleil's "KURIOS" logo

Daihatsu Motor Co., Ltd. (hereinafter “Daihatsu”) will be a special sponsor for the Cirque du Soleil show “KURIOS,” which will premier in Japan in February 2018.

Daihatsu is an advocate of Cirque du Soleil’s creativity and artistry, which captivates people of all generations and nationalities, and has been a supporter of the entertainment group’s Japanese shows since Dralion in 2007. KURIOS will be the seventh show in succession that Daihatsu has sponsored.

*Previous shows sponsored by Daihatsu are listed below:

Dralion (February 2007–June 2008)

Corteo (February 2009–June 2010)

Koozâ (February 2011–April 2012)

Michael Jackson: The Immortal World Tour (May–June 2013)

Ovo (February 2014–June 2015)

Totem (February 2016–May 2017)

At every show, Daihatsu exhibits vehicles inside the performance hall that reflect the show's worldview. For Totem, the company delighted visitors by displaying the Cast Sport mini passenger vehicle and the Boon Cilq compact passenger vehicle.

Daihatsu is planning an elaborate exhibition of vehicles during KURIOS as well.



Daihatsu exhibits the Boon Cilq (left) and Cast Sports (right) at Totem

About Cirque du Soleil

Cirque du Soleil was established in Quebec, Canada, in 1984. The entertainment group has toured 300 cities in five continents, enchanting more than 100 million people worldwide. Its shows explore the limits of human capabilities and, with careful attention to live music, lighting, stage effects, costumes and choreography, Cirque du Soleil is a synthesis of masterful artistry and continues to be loved by people of all generations and nationalities.

About KURIOS

KURIOS is the Cirque du Soleil's 35th production since its establishment in 1984, and was specially produced to commemorate the group's 30th anniversary. The name "KURIOS—the word "curios" spelt with a "k" to become a unique Cirque du Soleil word—is derived from the word "curiosity" and means "intriguing objects." From its premier in 2014 to the conclusion of its run of performances in New York in November 2016, Kurios has been seen by 1.9 million people, and the group eventually expects over two million people to see the show. KURIOS will have its Japanese premier in Tokyo in February 2018. It will go on to tour Osaka, Nagoya, Fukuoka, and Sendai for a total of 561 performances.

*For further information, please visit the official Daihatsu KURIOS website at www.kurios.jp.