



DAIHATSU



June 21, 2016

(1/2)

Daihatsu Makes Some Improvements to Its Mini Passenger Vehicle MOVE Models Daihatsu Creates Custom Grades for MOVE Models Marketed at Affordable Prices Repricing Hyper-Grade Models to Make Them Affordable while Improving Interior Textures



MOVE CUSTOM X "Special"



MOVE CUSTOM RS "Hyper SA II"

Daihatsu Motor Co., Ltd. ("Daihatsu") is pleased to announce the nationwide launch of the partially improved models of its mini passenger vehicle MOVE and mini welfare vehicle MOVE FRONT SEAT LIFT on June 21, 2016.

MOVE is one of the main vehicle models for Daihatsu. It was created in 1995 as the Company's first spacious mini vehicle, and since then the series has been popular among male and female customers of all ages. Daihatsu conducted a full-scale restyling in December 2014, greatly enhancing the MOVE's basic performance with a newly developed lightweight and high-rigidity body framework structure, suspension improvements, greater fuel efficiency, and low prices, the essential qualities of mini vehicles. Daihatsu also loaded MOVE with various items of advanced equipment that were previously unavailable in mini vehicles, aiming to enhance this line of vehicles. Going one step further, Daihatsu established "Hyper" grade for the MOVE series of mini passenger models, making them the highest car grades that pursue the ultimate level of quality.

To coincide with the latest improvements, Daihatsu has expanded the range of customer choices. One of these selections is the new CUSTOM X "Special" grade, which was established to offer MOVE CUSTOM in an affordable price range.

In addition, Daihatsu changed the interior decor and specifications for the "Hyper" grade MOVE CUSTOM models. It enhanced the interior textures, such as the adoption of a glossy black cloth for garnishing instrument panels, decorating the door ornament panels, and replacing the seat stitching with silver stitching. Daihatsu made other changes as well, such as the provision of the Genuine Navigation Installation and Upgrading Pack, which is normally positioned as a manufacturer's option, as a standard feature to make those models a good buy.

Daihatsu also quickened the automatic lighting, a standard MOVE feature, and has revised other specifications. It also changed some of the interior colors used in the Black Interior Pack, a manufacturer's option set for all MOVE models.

Daihatsu made the MOVE FRONT SEAT LIFT in the friendship series simpler and easier to use and more accessible in terms of price*¹ in an effort to make prospective customers feel closer to this welfare vehicle model.

With the aforementioned partial specification changes, Daihatsu lowered the prices by 6,000 yen across the board for MOVE models in all grades to make them more affordable.

*1. Most accessible in terms of price among vehicles manufactured by automakers, supplied with a lift for wheelchairs, and equipment for anchoring wheelchairs, and exempted from the consumption tax imposed on the vehicle (Daihatsu survey).

*** Retail prices suggested by the manufacturer ***

[MOVE (the consumption tax included)]

Grade	Engine	Transmission	Drive	Fuel consumption (km/L) JC08 mode ^{*2}	Price (yen)	Tax incentive level	
☆ CUSTOM X “Special”	NA ^{*3}	CVT	2WD	31.0	1,350,000	Tax exemption / Tax reduction ^{*5}	
			4WD	27.6	1,474,200	Tax reduction ^{*6}	
CUSTOM X “Hyper SA II”			2WD	31.0	1,490,400	Tax exemption / Tax reduction ^{*5}	
			4WD	27.6	1,614,600	Tax reduction ^{*6}	
☆ CUSTOM RS “Hyper SA II”			TC ^{*4}	2WD	27.4	1,625,400	Tax reduction ^{*6}
				4WD	25.6	1,749,600	Tax reduction ^{*7}

☆ : Photo provided

[MOVE FRONT SEAT LIFT (exempted from the consumption tax)]

Grade	Engine	Transmission	Drive	Price (yen)	Tax incentive level ^{*8}
L	NA	CVT	2WD	1,264,000	Tax exemption / Tax reduction ^{*5}
L “SA II”			2WD	1,324,000	Tax exemption / Tax reduction ^{*5}
			4WD	1,439,000	Tax reduction ^{*6}
X “SA II”			2WD	1,434,000	Tax exemption / Tax reduction ^{*5}
			4WD	1,549,000	Tax reduction ^{*6}
X TURBO “SA II”			TC	2WD	1,494,000
CUSTOM X “SA II”	NA	4WD	1,574,000	Tax exemption / Tax reduction ^{*5}	

☆ : Photo provided

© The price does not include the recycling charge.

*2. Fuel efficiency figures for driving in JC08 mode based on an examination by the Ministry of Land, Infrastructure, Transport and Tourism

*3. Naturally aspirated engine

*4. Turbo charger engine

*5. Tax exemption for the vehicle acquisition tax, tax exemption for the vehicle weight tax and 50% reduction in the mini vehicle tax as of June 21, 2016

*6. 80% Tax exemption for the vehicle acquisition tax, 75% tax exemption for the vehicle weight tax, and 25% reduction for mini vehicle tax as of June 20, 2016

*7. 60% reduction for vehicle acquisition tax, 50% reduction for vehicle weight tax and 25% reduction for mini vehicle tax as of June 20, 2016

*8. Applicability of the tax exemption or tax reduction is determined based on the actual values (measurements and weights) of the delivery inspection.