

December 24, 2015

(1/2)

Daihatsu's mini convertible sports vehicle COPEN Cero

Launch of high-grade Cero S



COPEN Cero S



Exclusive RECARO seats (red suede effect)

Daihatsu Motor Co., Ltd. ("Daihatsu") will release the COPEN Cero S, a luxury-grade version of the mini convertible sports vehicle COPEN Cero, nationwide on December 24.

The new COPEN was realized by utilizing the new D-FRAME framework structure and DRESS-FORMATION, which is a changeable interior and exterior structure, to deliver impressive driving performance and serve to help express one's individuality. The first design, the COPEN Robe, was released on June 19, 2014. The second design, the COPEN XPLAY, and The third design, the COPEN Cero, was released. In a move that is proving positive with customers across the board, there will also be an option for customers to vary the design and color of their car to suit their tastes after purchase, thanks to the availability of DRESS parts for sale.

The COPEN Cero is proving particularly popular, accounting for 50% of COPEN sales^{*1}, due to its exterior design, which creates with a sense of unity reminiscent of flowing drops, based on the concept of "fusing familiarity with dynamism."

The newly launched COPEN Cero S utilizes shock absorbers exclusively designed by Bilstein, which have been a hit with the COPEN Robe S and COPEN XPLAY S thanks to their handling stability and steady, comfortable drive. It also boasts all the fittings of a sports premium brand, including RECARO seats made of suede-like material, with an emphasis on tactile sensation and design, a leather-wrapped steering wheel by MOMO, and a paddle shifter^{*2} to allow shifting that feels like driving in manual mode. It delivers a genuine feel of joy from driving a car. The Red Interior Pack^{*3} meanwhile includes exclusive RECARO seats (red) to make the car even more distinctive.

The model will be displayed at the Daihatsu booth at Tokyo Auto Salon 2016, to be held from January 15 (Fri.) through January 17 (Sun.) at Makuhari Messe (Chiba, Chiba prefecture).

^{*1}: Based on sales figures from July to November 2015, following the launch of the COPEN Cero

^{*2}: CVT only

^{*3}: The Red Interior Pack is available as a manufacturer-fitted option

Main standard specifications of the COPEN Robe S

- Paddle shifter (CVT model)
- RECARO seats
- Leather-wrapped steering wheel by MOMO
- Bilstein shock absorbers (with rear ornament)
- Multi-reflector halogen fog lamp
- Decorative finishes (inner handles on doors, side brake button, register knob for air-conditioning unit)

Manufacturer's suggested retail price (including consumption tax)

[COPEN Cero S]

Engine	Transmission	Idling Stop	Automated sun roof	Fuel consumption	Drive	Price (yen)	Level of tax deductibility
TC vehicle ^{*4}	CVT	○	○	25.2km/L	2WD	2,052,000	Tax abatement ^{*5}
	MT	-	○	22.2km/L		2,073,600	Tax abatement ^{*5}

*4: turbo charger engine (turbo engine)

*5: Light vehicle tax: 25% tax reduction; Automobile acquisition tax: 60% tax reduction; automobile weight tax: 50% tax reduction

*6: Light vehicle tax: 25% tax reduction; Automobile acquisition tax: 20% tax reduction; automobile weight tax: 25% tax reduction

Note: 2WD vehicles in the Hokkaido region are 10,800 yen higher (including consumption tax); price does not include recycling fee.