



DAIHATSU



June 18, 2015

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Daihatsu's New COPEN Model

Daihatsu Launches the COPEN Cero, the 3rd COPEN Design Commercializes DRESS-FORMATION in a World-first^{*1} Attempt



COPEN Cero



COPEN Robe

Daihatsu Motor Co., Ltd. (hereafter Daihatsu) will launch the COPEN Cero^{*2}, the third design of the COPEN mini convertible sports vehicle along with the COPEN Xplay S, a luxury grade version of the COPEN Xplay nationwide on Thursday, June 18.

The COPEN has been realized by taking impressive driving performance and vehicles that allow the driver to express individuality, and employing the new D-Frame framework structure and DRESS-FORMATION changeable interior and exterior structure. After going on sales last year, the COPEN Robe and COPEN Xplay had reached sales of 10,000 units as of June 3, 2015 and have received a favorable response from customers.

Daihatsu is also promoting communication with customers to change the way they enjoy their vehicles, under the slogan "LOVE LOCAL by COPEN."

The newly launched COPEN Cero and the COPEN Robe allow the resin outer body panels (except for doors) and light fittings such as headlamps to be exchanged. This marks the first such attempt for a mass-produced car, with the DRESS parts available as dealer options. Conversion from the COPEN Robe to the COPEN Cero is scheduled^{*4} to launch at a price of around 350,000 yen^{*3}.

The COPEN Cero features the same framework and chassis as the two previously released COPEN designs while employing an exterior design with a sense of unity reminiscent of flowing drops based on the concept of "fusing familiarity with dynamism." Daihatsu has pursued a sporty look with the adoption of a Straight Frame instrument panel that highlights horizontal features.

^{*1}: Mass produced cars with cumulative production of at least 1,000 units. As of June 2015. Based on Daihatsu research.

^{*2}: A word formed from the words Circle and Zero to express the round design and the start of DRESS-FORMATION

^{*3}: Manufacturer's suggested retail price

^{*4}: Release scheduled for October 2015

*** Outline *****World-first Commercialization of DRESS-FORMATION**

- 11 resin outer body panel components along with the head lamps and rear combination lamps can be interchanged between the COPEN Robe and COPEN Cero
- DRESS components to convert from the COPEN Robe to the COPEN Cero are scheduled to launch at a price of around 350,000 yen
- DRESS components for COPEN Xplay are scheduled for release as D-SPORT Street Specifications, which were exhibited at Tokyo Auto Salon 2015
- Sales of individual DRESS components allowing customers to casually enjoy partial component changes are scheduled to go on sales for approximately 100,000 to 200,000 yen
- Sales are scheduled to commence from October 2015 at nationwide Daihatsu dealers

<Outline of DRESS Components Scheduled for October Release>

[DRESS Components for COPEN Robe → COPEN Cero]

	Set Contents	Price (planned)
Full set	Head lamps (left and right), rear combination lamps (left and right), hood, trunk hood, front and rear bumpers, front and rear fenders (left and right)	Approx. 350,000 yen

A design concept of Friendly & Dynamic Evolution

- Resin outer body panels and lamps based on the COPEN Robe project a different expression and silhouette as a custom design
- A “Flowing Drop Silhouette” based on the concept of fusing familiarity with dynamism is used
- A “Straight Frame” inspired by a framework that stretches into the horizontal direction has been adopted for the instrument panel in pursuit of a sporty look. In addition, black dial faces with silver rings especially for the Cero are used in the three self-illuminated gauges
- The interior uses the same beige tones as the Robe with a red interior pack unique to the Cero available as a manufacturer option
- Cero’s characteristic round head lamps feature Bi-Angle LED headlamps, which allow switching from high beam to low beam with a single light source, the first time this variety has been used in a mini passenger vehicle^{*5}. The LED clearance lamp features a distinctive form that lights up in a ring shape.
- The rear combination lamps feature three lights and six LEDs arranged in a radial fashion, producing a beautiful kaleidoscope-like twinkling
- Eight body colors are available, including British Green Mica, which is exclusive to the Cero

^{*5}: As of June 2015, based on Daihatsu research

Use of D Wrapping to Expand the World of DRESS-FORMATION

- D Wrapping (affixing carbon-mixed PVC), Daihatsu's original wrapping method, is used for the roof and back panel and is available as a manufacturer option
- There are three color variations available, black, wine red and silver
- Compared with the two tones available from conventional painting, D Wrapping enables two-tone colors with different textures and re-application to suit the changing tastes of customers, expanding the possibilities for individuality and enjoyment

*** Main Features Equipped as Standard in COPEN Xplay S ***

- Paddle shifter (CVT model)
- Recaro seats
- MOMO leather-wrapped steering wheel (with planted ornamental silver deco)
- Bilstein shock absorbers (with rear ornaments)
- Multi reflector halogen fog lamp
- Plated décor (inner door handle, parking brake button, air conditioner register knob)

*** Outline of sales ***

Domestic monthly sales goal: 800 (including COPEN Robe and COPEN Xplay)

Announcement exhibition: June 27 and 28, 2015

*** Manufacturer's suggested retail price (consumption tax included) ***

[COPEN Cero]

Engine	Transmission	Idling Stop	Motorized convertible (open/closed) roof	Fuel efficiency	Drive	Price (yen)	Tax reduction level
TC ^{*6}	CVT	○	○	25.2km/L	2WD	1,852,200	Reduced ^{*7}
	MT	-	○	22.2km/L		1,873,800	Reduced ^{*8}

[COPEN Xplay S]

Engine	Transmission	Idling Stop	Motorized convertible (open/closed) roof	Fuel efficiency	Drive	Price (yen)	Tax reduction level
TC ^{*6}	CVT	○	○	25.2km/L	2WD	1,998,000	Reduced ^{*7}
	MT	-	○	22.2km/L		2,019,600	Reduced ^{*8}

*6: Turbo charger engine

*7: Automobile acquisition tax reduction of 60% and automobile weight tax reduction of 50%, mini-vehicle tax reduction of 25%

*8: Automobile acquisition tax reduction of 20% and automobile weight tax reduction of 25%