June 1, 2015

Daihatsu mini passenger vehicle Move and mini welfare vehicle Move Front Seat Lift First Mini Vehicle to be recognized as an Advanced Safety Vehicle Plus (ASV+), JNCAP's highest evaluation for the preventive safety performance assessment





Move L "SA II"

Advanced Safety Vehicles Plus (ASV+)

Daihatsu Motor Co., Ltd. ("Daihatsu") announces that its Move mini passenger and Move Front Seat Lift mini welfare vehicles have been recognized as the first*1 Advanced Safety Vehicles Plus (ASV+) mini vehicles, the JNCAP's*2) highest rating in the assessment of preventive safety performance implemented by the Ministry of Land, Infrastructure, Transport and Tourism, and the National Agency for Automotive Safety & Victims' Aid (NASVA), an independent administrative agency.

The recommended retail prices for the Move with the ASV+ recognition start at 1,209,600 yen*3.

Evaluations under the preventive safety assessment commenced in 2014 for such advanced vehicle safety technologies as automatic braking in emergencies, a technology that has grown rapidly in popularity in recent years, against the backdrop of the growing needs for a safe motorized society. In the assessment, three types of systems, the Advanced Emergency Braking System (AWBS), Lane Departure Warning System (LDWS) and Back View Information Monitoring System (rear-view monitors, etc.), are tested.

In terms of evaluation points, 46 is the maximum score. Given the reality of accidents in Japan, points are added according to effectiveness in reducing the number of accidents that cause fatalities and serious injuries. If the point total is two or more, a vehicle is recognized as an Advanced Safety Vehicle (ASV), and if the point total is 12 or more, a vehicle is awarded the designation Advanced Safety Vehicle Plus (ASV+).

In Daihatsu mini passenger vehicles, the Mira e:S and Wake, both of which are equipped with Smart Assist, have been recognized as an ASV vehicle, and, in particular, the Move is the first vehicle to be recognized as an ASV+ vehicle. Positioning the Move as the best compact car of the next generation, Daihatsu is proactively adopting advanced equipment. Going forward, it will seek to conduct business in the mainstream mini vehicle arena.

^{*1:} As of June 2015, based on Daihatsu data

^{*2:} Japan New Car Assessment Program

^{*3:} Move L "SA II" with 2WD. The price includes consumption tax but does not include recycling charges.