



# DAIHATSU



April 8, 2015

(1/4)

**Daihatsu Mira e:S, Mira Cocoa, and Move Conte mini passenger vehicles**

## **Launch of special models with partial upgrades and more attractive interior and exterior designs**



Mira e:S X Limited SA



Move Conte L VS II

Daihatsu Motor Co., Ltd. ("Daihatsu") will release special models of the Mira e:S, Mira Cocoa, and Move Conte, nationwide on Wednesday, April 8. The special models, which have undergone partial upgrades and achieved enhancements in interior and exterior attractiveness, will be available at affordable prices.

The Mira e:S X Limited SA<sup>\*1</sup> offers more attractive interior and exterior designs with a stylish external design with a dedicated dark plated grill and 14-inch aluminum wheels, as well as a quiet interior equipped with a premium shining black audio panel with black seat surfaces. In addition, Festa Yellow has been adopted as the exclusive color for these special models.

The Mira e:S also employs the Two-tone Pack, a new option realized as a result of the application of D Wrapping (affixing carbon-mixed PVC) to the roof using Daihatsu's original wrapping method<sup>\*2</sup>. Daihatsu offers affordable price options, thanks to the low-cost film decoration of the original wrapping method, while achieving a more attractive carbon tone design with a two-tone option using film wrapping instead of conventional painting.

The L VS II, a Move Conte special model, offers an exterior design that creates a sense of presence by incorporating fog lamps (with a plated bezel), a colored aero bumper (rear bumper), a dedicated silver grill and 14-inch aluminum wheels. For the interior, a black design achieves a quiet in-vehicle space.

<sup>\*1</sup>: Xf Limited SA for 4WD models

<sup>\*2</sup>: Factory-installed option for X/Xf Limited SA and G/Gf SA.

## Outline of special models

### Mira e:S X Limited SA/Xf Limited SA

Specially equipped	<ul style="list-style-type: none"> <li>• Smart Assist, a crash avoidance support system</li> <li>• Dark plated grill</li> <li>• 14-inch aluminum wheels exclusive to Limited SA.</li> <li>• Black seat surfaces</li> <li>• Audio panel (premium shining black)</li> <li>• Festa Yellow, a dedicated color</li> </ul>
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### Move Conte L VS II

Specially equipped	<ul style="list-style-type: none"> <li>• Silver grill exclusive to VS II</li> <li>• 14-inch aluminum wheel exclusive to VS II</li> <li>• Multi reflector halogen fog lamp (with plated bezel)</li> <li>• Colored aero bumper (rear)</li> <li>• Rear spoiler</li> <li>• Clear crystal rear combination lamp (LED stop lamp)</li> <li>• Top shade glass (front window)</li> <li>• Black interior pack<sup>*3</sup></li> <li>• Plated inner door handle</li> <li>• Plated air conditioning register knob</li> </ul>
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<sup>\*3</sup>: Not applicable to plated shift lever buttons

## Outline of partial upgrades

- The Two-tone Pack that makes use of the carbon-mixed PVC roof wrapping, Daihatsu's original method, is applied to the three colors, Shining Red, Festa Yellow and Pearl White<sup>\*4</sup>.

<sup>\*4</sup>: Factory-installed option for X/Xf Limited SA and G/Gf SA

### Outline of Two-tone Pack (available as a factory-installed option at 32,400 yen)

- (i) Roof: D wrapping (affixing carbon-mixed PVC, black)
- (ii) Door mirror painted black
- (iii) B-pillar black out
- (iv) Plated outer door handle
- The Hill Hold System that provides assistance when restarting a car on a slope is incorporated in all Mira e:S models.
- The condition for restarting from an idling stop has changed for all models of the Mira e:S, enabling the driver to restart the engine by turning the wheel, in addition to the conventional way of releasing the brake pedal.
- The well-received voice controlled navigation system<sup>\*5</sup>, installed in the Move, is incorporated in the Mira Cocoa and Move Conte, and the grade name of the Mira Cocoa with the navigation system as standard equipment has been changed to Limited.

<sup>\*5</sup>: Standard equipment for the MIRA Cocoa Plus X Limited and Cocoa X Limited.

Factory-installed option for all models excluding the Move Conte L and L VS II

**Manufacturer's Recommended Retail Prices (including consumption tax)**

[Mira e:S]

Grade	Engine	Transmission	Drive	Price	Tax break for eco-friendly vehicles* <sup>8</sup> (acquisition /weight taxes)	Special tax reductions for mini vehicles* <sup>8</sup>
D	NA* <sup>6</sup>	CVT	2WD	766,286	Tax exempt	50% reduction
L				915,429		
L SA				966,857		
X				1,028,571		
X SA				1,080,000		
X Limited SA				1,026,000		
G SA			4WD	1,213,715		
Lf				1,018,286		
Lf SA				1,069,714		
Xf				1,131,429		
Xf SA				1,182,857		
Xf Limited SA				1,166,400		
Gf SA				1,316,572		

\* For 2WD models in the Hokkaido region, add 16,200 yen (consumption tax included). Prices do not include recycling fees.

[Mira Cocoa]

Grade	Engine	Transmission	Drive	Price	Tax break for eco-friendly vehicles* <sup>8</sup> (acquisition /weight taxes)	Special tax reductions for mini vehicles* <sup>8</sup>
Cocoa L	NA	CVT	2 WD	1,188,000	80%/Tax exempt	25% reduction
			4 WD	1,328,400		
Cocoa X			2 WD	1,296,000		
			4 WD	1,436,400		
Cocoa X Limited			2 WD	1,404,000		
			4 WD	1,544,400		
Cocoa Plus X			2 WD	1,404,000		
			4 WD	1,544,400		
Cocoa Plus X Limited			2 WD	1,512,000		
			4 WD	1,652,400		

\* For 2WD models in the Hokkaido region, add 16,200 yen (consumption tax included). Prices do not include recycling fees.

[Move Conte]

Grade	Engine	Transmission	Drive	Price	Tax break for eco-friendly vehicles <sup>*8</sup> (acquisition /weight taxes)	Special tax reductions for mini vehicles <sup>*8</sup>
L	NA	CVT	2WD	1,157,143	80%/Tax exemption	25% reduction
			4WD	1,281,600	60%/Tax exemption	
L VS II			2WD	1,231,200	80%/Tax exemption	
			4WD	1,355,400	60%/Tax exemption	
X			2WD	1,260,000	80%/Tax exemption	
			4WD	1,384,457	60%/Tax exemption	
Custom X			2WD	1,362,857	80%/Tax exemption	
			4WD	1,487,314	60%/Tax exemption	
Custom X VS			2WD	1,460,000	80%/Tax exemption	
			4WD	1,584,457	60%/Tax exemption	
Custom G	TC <sup>*7</sup>	CVT	2WD	1,465,714	80%/Tax exemption	25% reduction
			4WD	1,590,171	60%/Tax exemption	
Custom RS			2WD	1,537,715	60% / 75%	
			4WD	1,662,172	40% / 75%	-

\* For 2WD models in the Hokkaido region, add 10,800 yen (consumption tax included). Prices do not include recycling fees.

\*6: Naturally aspirated engine

\*7: Turbo charger engine

\*8: Applicable tax reductions as of April 8, 2015. The vehicle weight tax rate for eco-friendly cars will be changed on May 1, 2015.