

April 6, 2015

## **Daihatsu Tanto Mini Passenger Vehicle**

### **Tanto Claims Spot as Best-Selling Mini Passenger Vehicle for FY2014**

Daihatsu Motor Co., Ltd. (hereinafter Daihatsu) is pleased to announce that its Tanto<sup>\*1</sup> mini passenger vehicle achieved sales of 214,865 units in fiscal 2014 (April 2014 to March 2015), making it the best-selling<sup>\*2</sup> mini passenger vehicle over the period. This contributed greatly to Daihatsu's top market share in the light vehicle segment for fiscal 2014.

The new Tanto, which launched in October 2013, has become popular among a wide range of customers, particularly those raising children, for its spacious feel and unparalleled ease of use, demonstrating the added progress made in the usability of the Miracle Open Door, a feature that only Tanto offers in the mini vehicle category. In addition to these features, it also boasts a fuel efficiency of 28 km per liter and features such as basic performance and safety that satisfy the needs of registered car users.



Tanto Custom RS “Top Edition SA”

\*1: Includes Tanto and Tanto Exe

\*2: Based on the research of the Japan Light Motor Vehicle and Motorcycle Association