



DAIHATSU



January 19, 2015

Daihatsu Announces Renewed Opening of Museum Exhibiting Historical Materials

Daihatsu Motor Co., Ltd. ("Daihatsu") announced the renewal opening on January 19 of its historical materials museum Humobility* World, which was originally opened in May 2007 as part of the activities to mark the 100th anniversary of the founding of Daihatsu.

*Made from combining the words "human" and "mobility."

Humobility World is a distinctive building that sits adjacent to Daihatsu's Head Office. In a change from the original themes of "people friendly" and "earth-friendly" automobile manufacturing, post-renewal it is now a facility where people can learn, experience and discover while having fun, with a focus on hands-on displays, under the new theme of "think about living, think about mini vehicles." It is open to a wide range of visitors, including elementary school social studies field trips and visits by the general public.

An overview of Humobility World follows below:

1. Location: 1-1, Daihatsu-cho, Ikeda-city, Osaka JAPAN
2. Building: Four-story (above ground) steel structure, floor area approx. 2,900 m²
3. Opening information:
 - 1) Opening hours: 09:00 – 17:00
 - 2) Museum Holidays: Every Sunday, National Holidays, Golden Week,
Summer Holiday, End-of-year and New Year Holiday
 - 3) Entrance fee: Free admission
 - 4) How to apply:
 - <Elementary school social studies field trips>
Visits: Weekdays only
Applications can be made through the official website, up to two months in advance beginning from 09:00 on the first business day of the month. Applications are accepted on a first come-first served basis.
 - <Visits by the general public>
Visits: Saturdays only
Applications can be made through the official website, up to one month in advance beginning from 09:00 on the first business day of the month. Applications are accepted on a first come-first served basis.
- NB: If the first business day of the month falls on a museum holiday, applications will be accepted from the first subsequent day of opening. All visits are by reservation only.
- 5) Website URL: kengaku.daihatsu.co.jp/
- 6) Contact: Daihatsu Motor Co., Ltd. Humobility World TEL: 072-754-3048