

February 26, 2014

# Daihatsu Production, Sales and Export Results for January 2014

### ■January 2014 Results

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		January.2014 (units)		Year-on year change	
Ν	/lini vehicles	☆	73,451	24.9%	
	egistered cars		1,185	1.4%	
in	I production	☆	74,636	24.4%	
	l production /erseas*2	☆	46,277	29.6%	
Worldwide production		*	120,913	26.4%	
Ν	Aini vehicles	☆	61,658	33.9%	
Re	egistered cars		152	-22.8%	
Total sales in Japan		☆	61,810	33.7%	
Total sales overeseas*3			30,804	-5.3%	
Worldwide sales		☆	92,614	17.6%	
Total exports			641	66.5%	

 $\bigstar$  : Record high for the month  $\bigstar$  : Record high for the period

\*1 Daihatsu vehicles(Includeing complete knocked-down(CKD) and OEM

\*2 Daihatsu and Perodua vehicles and OEM

\*3 Daihatsu and Perodua vehicles

(Reference)Units except for Perodua

\*Perodua...Consolidated subsidiary in Malaysia

Total production overseas	☆ 27,387	51.7%
Worldwide production	★ 102,023	30.7%
Total sales overeseas	18,713	11.7%
Worldwide sales	☆ 80,523	27.8%

# ■ January 2014 Highlights(year on year)

- Production in Japan
- Increased for consecutive 5 months

### Production in overseas

Increased for consecutive 5 months

### Worldwide production

Increased for consecutive 5 months

### Sales in Japan

Increased for consecutive 5 months

Sales in overseas

Decreased for the first time in 2 months

### Worldwide sales

Increased for consecutive 5 months