



DAIHATSU



June 24, 2013

Daihatsu Achieves Cumulative Sales of 50,000 Vehicles Fitted with Smart Assist Crash-Avoidance Assist System

As of June 18, Daihatsu has sold more than 50,000 vehicles fitted with its Smart Assist crash-avoidance assist system, which was released in December 2012. The functionality and affordable 50,000-yen price of Smart Assist has proved immensely popular with customers, with more than 60% of customers opting to equip Smart Assist in Move cars, which supports the option.

Smart Assist is made up of four functions, braking to assist low-speed crash avoidance, gas pedal misoperation control, notification of motion of a vehicle in front and VSC & TRC. A laser radar mounted in the front grill detects vehicles in front and avoids the risk of a crash or minimizes damage at low speeds. In addition, walls and other obstacles are detected to control things like false starts.

Move and Move series vehicles are chosen by many customers. In April and May 2013, they took the top spot in terms of units sold by model in the light car segment.



Move Custom X "SA"