



DAIHATSU



April 22, 2013

Daihatsu Holds Inauguration Ceremony for New Plant in Indonesia to Produce the Ayla

Daihatsu Motor Co., Ltd. (Daihatsu) announced today that P.T. Astra Daihatsu Motor (ADM), a subsidiary of Daihatsu, held an inauguration ceremony of the Karawang Assembly Plant, constructed in the Suryacipta Industrial Park in Karawang, West Java, Indonesia, on April 22 with the participation of the Vice President of the Republic of Indonesia H.E. Professor. Dr. Boediono.

The new plant will produce the Daihatsu Ayla and Toyota Agya, which are models developed to accommodate the Low Cost Green Car (LCGC) Policy being studied by the Indonesian government. For the Ayla and Agya, production has been massively localized by stepped up the rate of local procurement and by hiring a local designer, aiming to achieve a higher level of affordability and fuel efficiency. Daihatsu will be setting up Indonesia's first test course with R&D functions.

Consisting of stamping, welding, painting and assembly processes, the new plant has a production capacity of 120,000 units per year in a regular two-shift operation. It already produces the Daihatsu Xenia and Toyota Avanza.

Indonesia's economy continues to expand, driven chiefly by domestic demand. Its auto market is growing at a rapid pace. Daihatsu will respond to future growth in demand by strengthening its production and development infrastructure, including the new plant.

Outline of the inauguration ceremony are as follows:

Outline of the Inauguration Ceremony for the New Karawang Assembly Plant (Guests and attendees are on a planned basis.)

1. Date and time: Monday, April 22, 2013 at 10:00 local time (12:00 Japan time)
2. Venue: The premises of the new plant at Suryacipta Industrial Park
3. Guests:
H.E. Professor. Dr. Boediono, Vice President of the Republic of Indonesia
H.E. Mr. Yoshinori Katori, Ambassador of Japan to the Republic of Indonesia
4. Attendees:
President Koichi Ina and others from Daihatsu Motor Co., Ltd.
President Director Sudirman M. R. and others from P.T. Astra Daihatsu Motor