



DAIHATSU



April 2, 2013
(1/2)

Mira Cocoa – Mini passenger vehicle from Daihatsu

Daihatsu launches the Special Coorde, special specification models with exclusive colors for the interior and exterior and two-tone body colors to choose from



Mira Cocoa Plus X “Special Coorde”
(Body color: Fresh Color)

Daihatsu Motor Co., Ltd. introduces special specification models for its Mira Cocoa mini vehicle, which goes on the market nationwide on Monday, April 8.

Many women have chosen the Mira Cocoa for its design, which “adds to the fun of going out” and ease of handling, which “enables me to drive with a relaxed feeling,” and consider it to be “a smart companion that fits me perfectly and makes me happy.”

These special specification models, the Cocoa X Special Coorde and the Cocoa Plus X Special Coorde, feature an improved design, including an exclusive pearly white color^{*1} for the outer door handles and hubcaps, which add an accent to the body. The interior features brown seats, another exclusive design element, which give the impression of a warm, modern interior.

Adding to their distinctiveness, these models also offer three two-tone body colors to choose from. All color combinations are exclusive to the Special Coorde.

*1: Silver for cars with a “Bitter” body

Outline of the Special Specifications

Cocoa X Special Coorde

Special features	<ul style="list-style-type: none"> • Pearly white^{*1} outer door handles • 14-inch two-tone full hubcaps (Pearly white, with Cocoa emblems)^{*1} • Exclusive upholstered seats (Brown, suede-like texture, deodorizing function, Cocoa emblems) • Tissue pocket behind the passenger seat • Split folding rear seat (2WD models only)
------------------	---

Cocoa Plus X Special Coorde

Special features	<ul style="list-style-type: none"> • Pearly white^{*1} outer door handles • 14-inch two-tone full hubcaps (Pearly white, with Cocoa emblems)^{*1} • Exclusive upholstered seats (Brown, suede-like texture, deodorizing function, Cocoa emblems) • Leather-wrapped steering wheel (with a Cocoa emblem)
------------------	---

*1: Silver for cars with a “Bitter” body

<Outline of the Two-Tone Body Colors>

- Fresh: Pearly White x Mist Blue Mica Metallic
- Sweet: Pearly White x Mousse Pink Pearl
- Bitter: Black x Plum Brown Crystal Mica

Manufacturer’s Recommended Retail Prices

[Mira Cocoa]

Grade	Engine	Transmission	Power train	Fuel efficiency (km/L) JC08 Mode	Price (yen)	Eco-car Tax Exemption
Cocoa X Special Coorde	N/A ^{*2}	CVT	2WD	26.0	1,230,000	100%
			4WD	25.6	1,362,000	
☆Cocoa Plus X			2WD	26.0	1,300,000	
Special Coorde			4WD	25.6	1,432,000	

*2: Naturally aspirated engine

☆Photo shown on the previous page

© Prices for 2WD models are 15,750 yen higher in Hokkaido. Recycling charge not included in above prices.