



News

29 March, 2012

Daihatsu Announces Organizational Changes

DAIHATSU MOTOR CO., LTD. announced the new organizational structure and the areas of responsibility for each executive member as of 31 March and 1 April.

1. New Executive Officers (as of 1 April)

Hiromasa Hoshika

Toru Ueda

Takuji Izutani

2. Promoting Executive Officers (as of 1 April)

Hitoshi Horii

Makoto Irie

Yasumitsu Morita

3. Retiring Executive Officers (as of 31 March)

Sunao Matsubayashi

Osamu Tada

Keiichi Shirakawa

4. Executives' Titles and Areas of Responsibility (as of 1 April)

[1] Directors

| Name | Title | Areas of Responsibility |
|--------------------|--------------------------|---|
| Masanori Mitsui | Executive Vice President | - Domestic Business - Management Group for Toyota [Chief Officer] |
| Masahiro Takahashi | Director | - Corporate Planning - Group CF [Chief Officer] |
| Takashi Nomoto | Director | - Indonesia & Malaysia Operations Group [Chief Officer] - Senior Executive Director, P.T. Astra Daihatsu Motor |
| Kenji Baba | Director | - Sales & Marketing Group [Chief Officer] - CS Department - Global Sales Group - Customer Service Parts Division |
| Tatsuya Kaneko | Director | - Overseas Business |

| | | |
|-------------------------|----------|--|
| Naoto Kitagawa | Director | - Product Marketing Group [Chief Officer] - Management Department for Toyota - BR Training & Development |
| Sudirman Maman Rusdi | Director | - President, P.T. Astra Daihatsu Motor |

[2] Executive Officers

*: New Executive Officers **: Promotion

| Name | Titles | Areas of Responsibility |
|--------------------|--------------------------|---|
| Hiroshi Okano | Senior Executive Officer | - Quality Group [Chief Officer] |
| Katsuhiro Ikoma | Senior Executive Officer | - Quality Group |
| Takamasa Kurinami | Senior Executive Officer | - Overseas Sales & Marketing Division |
| Masahiro Fukutsuka | Senior Executive Officer | - Product Marketing Group |
| Makoto Mizutani | Senior Executive Officer | - Quality Generalization Group [Chief Officer] - Production Group [Chief Officer] - Global Production Center - Production Control Division - Logistics Division - Environmental Affairs Department |
| Shinsuke Hori | Senior Executive Officer | - R & D Group [Chief Officer] - Development Division |
| Hitoshi Horii** | Senior Executive Officer | - Domestic Marketing Division - Domestic Sales Division |
| Makoto Irie** | Senior Executive Officer | - Group CF Division - BR Training & Development |
| Yasumitsu Morita** | Senior Executive Officer | - Perodua Auto Corporation Sdn. Bhd. - Perodua Manufacturing Sdn. Bhd. |
| Masahiko Kawatsu | Executive Officer | - Styling Division |
| Shigeharu Toda | Executive Officer | - Indonesia & Malaysia Operations Group - Overseas Sales & Marketing Division - Industrial Engine Department |
| Shinichi Mukoda | Executive Officer | - Production Group - Head(Ikeda) /Kyoto Plant - Shiga(Ryuo) Plant - Production Engineering Division |
| Takahide Tatsumi | Executive Officer | - Purchasing Group [Chief Officer] - Asia Purchasing Division |
| Hajime Nishimura | Executive Officer | - P.T. Astra Daihatsu Motor |
| Miki Ibaraki | Executive Officer | - Daihatsu Motor Kyushu Co., Ltd. - R & D Group |

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|-------------------|-------------------|--|
| Hiromasa Hoshika* | Executive Officer | - Production Engineering Division - R & D Group |
| Toru Ueda* | Executive Officer | - Product Planning Division - R & D Management Department |
| Takuji Izutani* | Executive Officer | - Daihatsu Motor Kyushu Co., Ltd. |