



DAIHATSU



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Exclusive Daihatsu model for the Indonesian market

Daihatsu Announces the Fully Redesigned XENIA



XENIA

DAIHATSU MOTOR CO., LTD. (Daihatsu) has announced the fully redesigned XENIA, a model exclusively for the Indonesian market, which will go on sale in Indonesia from Wednesday, November 9, 2011.

Since its initial launch in 2004 as the first joint development between Daihatsu and Toyota Motor Corporation, the XENIA has proved popular with many customers for features such as its seven-seater configuration in a compact body size and its accessible pricing, and after forging a new category in the Indonesian market it is now positioned as one of Daihatsu's core models.

In keeping with the needs of the Indonesian market, in this full redesign Daihatsu has sought to keep the ideal ground clearance and a favorable configuration while offering improved convenience such as a choice of useful seating arrangements and expanded trunk space, in addition to performance improvements in terms of fuel efficiency, riding comfort, quiet operation, and more.

Daihatsu's Indonesian production base Astra Daihatsu Motor will handle production of the XENIA, which will be sold through Astra International.

The monthly sales target for the new XENIA is 7,000 units. The manufacturer's recommended retail price ranges from 126.6 million rupiah to 156.7 million rupiah (between about 1,101 thousand yen and 1,363 thousand yen; including consumption tax).

The major changes in the new XENIA are as follows:

1. Dynamic and spacious styling combined with an advanced and high-quality interior
2. Further advancements in ease of use
 - Wide variety of useful seating arrangements
 - Larger trunk space
3. Advanced performance
 - Improved fuel efficiency
 - Better riding comfort, handling stability and quiet operation

* Pictured hubcaps are accessories available through dealerships.