

I. Company Profile/Members of the board

Company outline

Name	Daihatsu Motor Co., Ltd.		
Date of establishment	March 1, 1907		
Representative	Masahiro Inoue, President		
Main business line	Manufacture and sales of automobiles		
Capital	28.4 billion yen		
Number of employees (as of Apr 1, 2023)	12,508 persons	11,522 males 986 females	

Origin of the company name

In March 1907, Hatsudoki Seizo Co., Ltd. was established by Professor Yoshiaki Yasunaga and Seishiro Tsurumi who were the head of Osaka Higher Technical School (presently School of Engineering, Osaka University) and the director of mechanical science department of the same school, as well as a group of businessmen, Saneyasu Oka, Masashi Kuwabara and Zenjiro Takeuchi, for the purpose of achieving domestic production of internal combustion engines. In December 1951, the company changed its name to Daihatsu Motor Co., Ltd. The name "Daihatsu" is a combination of the first kanji character for Osaka and the first kanji character for the word meaning "engines."

Corporate mark



Daihatsu's corporate design system consisting of the corporate mark, corporate color, logo, etc. was revised on the occasion of the 90th year of the company establishment, with the aim of visually expressing "Daihatsu ways" and attaining closer and smoother relationships with society. The symbol mark shown at the left is the core element of Daihatsu's corporate design system.

Group slogan

Light you up

« Our thought put into the logo design "Light you up" »

We grab the customer's YOU in the middle, take the customer's true intention to the center "O", make it the brightest color "Prism light" is expressed.

Employees (on a non-consolidated basis)

(As of Apr 1, 2023)

	Number of employees (persons)				Average age			Average number of years with the company (years)		
	Males	Females	Total	Total for consolidated subsidiaries*	Males	Females	Total	Males	Females	Total
2023	11,522	986	12,508	46,191	41.4	39.0	41.2	19.2	16.1	18.9
2022	11,450	976	12,426	46,152	41.2	38.1	40.9	18.8	15.2	18.5
2021	11,664	983	12,647	45,795	41.0	38.7	40.8	19.0	15.8	18.7

(Note) The number of employees is based on regular employees, part-time employees and senior expert staff (including employees on administrative leave)

* The total of consolidated subsidiaries is as of the end of March, 2023

Regular recruitment (on a non-consolidated basis)

(Unit: persons)

	Males					Females					Total
	University/graduate school graduates	Specialized vocational high school graduates	Two-year/vocational school graduates	High school graduates	Total	University/graduate school graduates	Specialized vocational high school graduates	Two-year/vocational school graduates	High school graduates	Total	
April 2023	84	0	12	74	170	15	0	2	7	24	194
April 2022	98	11	7	96	212	19	0	1	9	29	241
April 2021	127	11	7	137	282	30	0	2	16	48	330

Members of the board

Members of the board

(As of March 2024)

Title	Name	Area of Responsibility
President	Masahiro Inoue	
Executive Vice President	Hiomasa Hoshika	- Chief Officer, Quality Management Group
Executive Vice President	Masanori Kuwata	- Assistant to the President
Director	Keiko Yanagi ^{*1}	
Full-time Audit & Supervisory Board Member	Shinya Takeda	
Audit & Supervisory Board Member	Masaki Nakatsugawa ^{*2}	
Audit & Supervisory Board Member	Masanao Tomozoe ^{*2}	
Operating Officer	Yusuke Takeda	- Chief Officer, Sales & Customer Service Group
Operating Officer	Toshinori Edamoto	- Chief Officer, Corporate Management Group
Operating Officer	Hideki Teramae	- Chief Officer, Mobility Development Group
Operating Officer	Tadao Nasu	- Chief Officer, Production Control & Purchasing Group
Operating Officer	Yasushi Kyoda	- President, PT Astra Daihatsu Motor
Operating Officer	Masaki Ogita	- President, Perodua Auto Corporation Sdn. Bhd.
Operating Officer	Yasutoshi Sugimoto	- Chief Officer, Emerging-market Compact Car Company Group

*1: Non-Resident

*2: Outside Audit & Supervisory Board Member as prescribed by the Companies Act.

Company Profile

Main domestic business sites (including affiliated companies)

Name	Address	Number of employees (persons) ^{*1}	Site area (m ²) ^{*1}	Building (m ²) ^{*1}	Date of commencement/establishment	Production capacity		Production items (As of July 2023)
						FY2022 production record		
Head Office	1-1 Daihatsu-cho Ikeda-shi, Osaka 563-8651	5,308 ^{*2}	—	22,000	1965.3	(thousand units) —	(thousand units) —	—
Tokyo Office	2-2-10 Nihonbashihoncho, Chuo-ku, Tokyo 103-0023 (Daihatsu Building)	120	1,000	9,000	1933.6	—	—	—
Head (Ikeda) Plant 1st District	2-1-1 Momozono, Ikeda-shi, Osaka, 563-0045	—	154,000	137,000	1939.5	—	—	—
Head (Ikeda) Plant 2nd District	1-1 Daihatsu-cho Ikeda-shi, Osaka 563-8651	280	146,000 ^{*3}	145,000	1961.5	—	50	Copen
Kyoto (Oyamazaki) Plant	1 Koaza Kitahosoike Aza Shimoueno, Oyamazaki-cho, Otokuni-gun, Kyoto 618-0081	1,298	169,000	147,000	1973.4	230	162	Boon/Passo ^{*5} , Probbox ^{*6} /Familia Van ^{*6} , Thor/Roomy ^{*5} /Justy ^{*5}
Shiga (Ryuo) Plant 1st District	2910 Ooaza Yamanoue, Ryuo-cho, Gamo-gun, Shiga 520-2593	2,370	675,000	319,000	1974.4	1,913	1,479	Engines, Transmissions, HEV transaxle, Battery Pack, cast parts, etc.
Shiga (Ryuo) Plant 2nd District	3000 Ooaza Yamanoue, Ryuo-cho, Gamo-gun, Shiga 520-2593	1,869	1,322,000 ^{*4}	273,000	1989.1	245	234	Tanto/Chiffon ^{*5} , Rocky/Raize/Rex ^{*5}
Tada Engineer Center	3-21-2 Yato Kawanishi-shi, Hyogo 666-0131	307	41,000	29,000	1970.11	—	—	—
Kitaitami Office	9-37-2 Kitaitami, Itami-shi, Hyogo 664-0831	88	—	2,000	2019.5	—	—	—
Nishinomiya Parts Center	1-78-1 Hanshin Distribution Center, Yamaguchi-cho, Nishinomiya-shi, Hyogo 651-1431	322	53,000	75,000	1980.11	—	—	—
Daihatsu Group Kyushu Development Center	2-1 Yoshimoto, Tanushimaru-machi, Kurume-shi, Fukuoka 839-1206	146	82,000	30,000	2014.3	—	—	—
Daihatsu Motor Kyushu Co., Ltd. Oita (Nakatsu) Plant	1 Ooaza-Showashinden, Nakatsu-shi, Oita 879-0107	2,619	1,300,000	1st District 110,000	2004.11	230	252	Hijet Truck/Pixis Truck ^{*5} /Sambar Truck ^{*5} , Hijet Cargo/Pixis Van ^{*5} /Sambar Van ^{*5} , Atrai, Move Canbus
				2nd District 53,000	2007.11	230	230	Mira e:S/Pixis Epoch ^{*5} /Pleo Plus ^{*5} , Mira Tocot, Taft, Move Canbus
Daihatsu Motor Kyushu Co., Ltd. Kurume Plant	1 Yoshimoto, Tanushimaru-machi, Kurume-shi, Fukuoka 839-1206	322	112,000	27,000	2008.8	320	422	Engines, Transmissions parts

*1: As of April 1, 2023 *2: Including those in the technology function and on temporary assignment *3: Including Head Office *4: Including Shiga Technical Center *5: OEM supply vehicles to other companies *6: Consigned Production vehicles

Company Profile

Main subsidiaries

Company name	Address	Main products
Daihatsu Motor Kyushu Co.,Ltd.	1 Showashinden, Nakatsu-shi, Oita	Manufacture of Automobiles
Daihatsu Credit Co.,Ltd.	1-1 Daihatsu-cho, Ikeda-shi, Osaka	Automobile sales financing business
Daihatsu-Saitama Co.,Ltd.	5-16-6 Negishi, Minami-ku, Saitama-shi, Saitama	Automobile sales
Daihatsu-Chiba Co.,Ltd.	1-17-7 Hirosue, Chuo-ku, Chiba-shi, Chiba	Automobile sales
PT Astra Daihatsu Motor	JL. Gaya Motor III No5. Sunter II. Jakarta 14330, Indonesia	Manufacture of Automobiles
Perodua Manufacturing Sdn Bhd.	Sungai Choh, Locked Bag No.226, 48009 Rawang, Selangor Darul Ehsan, Malaysia	Manufacture of Automobiles
Perodua Global Manufacturing Sdn Bhd.	Sungai Choh, Locked Bag No.224, 48009 Rawang, Selangor Darul Ehsan, Malaysia	Manufacture of Automobiles
Daihatsu Perodua Engine Manufacturing Sdn.Bhd.	PT11690 Jalan Techvalley 3/1, Sendayan Techvalley, 71950 Bandar Sri Sendayan, Negeri Sembilan Darul Khusus, Malaysia	Manufacture of vehicles parts
Akashi-Kikai Industry Co.,Ltd.	2337 Innami, Inami-cho, Kako-gun, Hyogo	Manufacture of vehicles parts

(Note) 60 consolidated subsidiaries of Daihatsu (4 automobile manufacturing companies, 13 component manufacturing companies, 35 automobile sales companies, and 8 others)

Main overseas joint ventures

(As of June 2023)

Country	Company name	Representative	Date of production commencement	Number of employees (persons)	Produced models	Production capacity
						FY2022 production record
Indonesia	PT Astra Daihatsu Motor *	Yasushi Kyoda	1992.1	12,800	Xenia/Avanza ^{*1} , Terios/Rush ^{*1} , Gran Max/Bongo ^{*1} /Townace ^{*1} / Lite Ace ^{*1} , Luxio, Ayla/Agya ^{*1} /Wigo ^{*1} , Sigra/Calya ^{*1} , Rocky/Raize ^{*1}	(thousand units) 530
						548 ^{*2}
Malaysia	Perodua Manufacturing Sdn Bhd. *	Masaki Ogita	1994.8	4,600	Myvi/Sirion ^{*1} , Alza/Veloz ^{*1} , Aruz/Rush ^{*1}	320 ^{*3}
						128 ^{*2}
	Perodua Global Manufacturing Sdn Bhd. *	Rozunan Che Pa	2014.8	2,500	Axia, Bezza, Ativa	— ^{*3}
						177

(Note) ●: Consolidated subsidiary, *1: OEM supply vehicles to other companies, *2: Including OEM supply vehicles, *3: The total production capacity of Perodua Manufacturing Sdn Bhd. and Perodua Global Manufacturing Sdn Bhd. is 320,000 units