



12th Aug 2016
Daihatsu Motor Co.,Ltd.

New SIGRA and Other Mini Vehicles to Be Exhibited at the Indonesia International Auto Show 2016



Astra Daihatsu Motor (hereinafter “ADM”), an Indonesian subsidiary of Daihatsu Motor Co., Ltd. (hereinafter “Daihatsu”) will exhibit the new SIGRA seven-seater multi-purpose passenger vehicle (launched on August 2), along with other concept cars and mini vehicles, at the Gaikindo Indonesia International Auto Show 2016 (GIIAS2016), which is scheduled to be held in Jakarta from Thursday, August 11 to Sunday, August 21.

The SIGRA is a fully-fledged seven-seater A Segment MPV, developed through the use of the mini vehicle technology and know-how cultivated by Daihatsu in Japan, which reflects local needs and demands such as multiple-passenger and luggage loading capabilities. It is also the second Daihatsu model to conform to Indonesia’s LCGC (Low-Cost Green Car) eco-car policy.

The concept cars to be exhibited at the show are the TEMPO, the HINATA (both exhibited by Daihatsu at the 33rd Tokyo Motor Show in 2015) and the CAST Activa Offroad (exhibited by Daihatsu at the 34th Tokyo Auto Salon in 2016). The mini vehicles to be exhibited are the COPEN Cero and the CAST Sport, which are both marketed in Japan.

Under its brand theme of Sahabatku (meaning “Fun & Friendly”) and setting the concept for its booth at the show as “FUNTASTIC Experience,” ADM will appeal to show visitors about the development of locally optimized products that cater to the needs of Indonesian customers, and the company’s localization initiatives.

Outline of exhibition

<Concept cars>

Two vehicles catering to Indonesian applications and tastes:

“TEMPO”

Proposing a new commercial (street stall) space that utilizes the vehicle’s interior space
(exhibited at the 33rd Tokyo Motor Show)

“HINATA”

Vehicle interiors that can be enjoyed by the whole family, through a diverse range of seating arrangements (opposite-facing seats, etc.)

(exhibited at the 33rd Tokyo Motor Show in 2015)

“CAST Activa Offroad”

(exhibited at the 34th Tokyo Auto Salon in 2016)

<Exhibition Model>

“COPEN Cero”, “CAST Sport”

<Commercially Available Vehicle>

New “SIGRA”, “XENIA”, “AYLA”, “TERIOS”, “SIRION”

<Technology Exhibition>

Cut model of new SIGRA