



**DAIHATSU**



January 19, 2015

## **Daihatsu Announces Renewed Opening of Museum Exhibiting Historical Materials**

Daihatsu Motor Co., Ltd. ("Daihatsu") announced the renewal opening on January 19 of its historical materials museum Humobility\* World, which was originally opened in May 2007 as part of the activities to mark the 100th anniversary of the founding of Daihatsu.

\*Made from combining the words "human" and "mobility."

Humobility World is a distinctive building that sits adjacent to Daihatsu's Head Office. In a change from the original themes of "people friendly" and "earth-friendly" automobile manufacturing, post-renewal it is now a facility where people can learn, experience and discover while having fun, with a focus on hands-on displays, under the new theme of "think about living, think about mini vehicles." It is open to a wide range of visitors, including elementary school social studies field trips and visits by the general public.

An overview of Humobility World follows below:

1. Location: 1-1, Daihatsu-cho, Ikeda-city, Osaka JAPAN
2. Building: Four-story (above ground) steel structure, floor area approx. 2,900 m<sup>2</sup>
3. Opening information:
  - 1) Opening hours: 09:00 – 17:00
  - 2) Museum Holidays: Every Sunday, National Holidays, Golden Week,  
Summer Holiday, End-of-year and New Year Holiday
  - 3) Entrance fee: Free admission
  - 4) How to apply:
    - <Elementary school social studies field trips>  
Visits: Weekdays only  
Applications can be made through the official website, up to two months in advance beginning from 09:00 on the first business day of the month. Applications are accepted on a first come-first served basis.
    - <Visits by the general public>  
Visits: Saturdays only  
Applications can be made through the official website, up to one month in advance beginning from 09:00 on the first business day of the month. Applications are accepted on a first come-first served basis.
- NB: If the first business day of the month falls on a museum holiday, applications will be accepted from the first subsequent day of opening. All visits are by reservation only.
- 5) Website URL: [kengaku.daihatsu.co.jp/](http://kengaku.daihatsu.co.jp/)
- 6) Contact: Daihatsu Motor Co., Ltd. Humobility World      TEL: 072-754-3048