



DAIHATSU



September 16, 2014

Daihatsu Begins Sales of New National Car AXIA in Malaysia



AXIA

Daihatsu Motor Co., Ltd. (“Daihatsu”) and Perodua, a local joint venture company engaged in car production and sales based in Selangor, Malaysia, have launched the AXIA compact car as a new national car and held an unveiling in Kuala Lumpur on the evening of September 15.

Planned and developed by Daihatsu and Perodua, the AXIA is a compact car produced at Perodua’s new plant and is the first car in Malaysia to comply with the Energy Efficient Vehicle (EEV) eco-car policy announced by the Malaysian government. The car is also the first model to take advantage of the structural improvements implemented by Daihatsu in the face of increasingly intense international competition.

The AXIA applies the technology and know-how Daihatsu developed with the Mira e:S mini passenger car in Japan to offer fuel efficiency and affordability. In addition, the platform, which it takes from Indonesia Astra Daihatsu Motor’s Ayla, is a global A Segment platform that was developed using mini passenger car technology, and this has been further adapted to suit the Malaysian market. The AXIA gets a fuel efficient 21.6km per liter ^{*1} and the price ranges from 24,600 to 42,500 Malaysian Ringgit (between 824,000 and 1,424,000 yen based on a 1 MYR : 33.5 JPY exchange rate as of September 12, 2014). In addition to the affordable price, the AXIA provides comfortable driving performance and a spacious interior. Perodua’s target is to sell 8,000 units per month.

*1: EU Mode Mileage (5MT)

<Main Features>

- Excellent environmental performance including a fuel efficient 21.6km/L (5MT, 4AT: 20.1km/L)
- Economical, with an affordable price of 24,600 - 42,500 Malaysian Ringgit
- Comfortable driving performance
- Combines a compact body with a spacious interior

<Specifications>

Drive System	FF
Engine	998cc (model: 1KR-DE)
Transmission	5MT/4AT
Capacity	5 passengers
Overall length, width, height in mm	3640 x 1620 x 1510

The AXIA model name combines “Asia” with the roman numeral “X” to symbolize the 10th car produced by Perodua.