

## ■ Corporate Philosophy and Policy

### Corporate Philosophy

## To Seek Prosperity and Well-being for the Entire Daihatsu Group by Contributing to Society

1. To develop new business with imagination and courage.
2. To improve reliability in customer services.
3. To develop a lively corporate culture that is young in spirit.

### Long-Term Vision“D-Vision 100”

## On the Occasion of Our 100th Anniversary

Strive to become an attractive and conscientious company that is trusted and respected by society by creating the new value that the times demand, with social contribution as our driving force.

### Our Basic Environmental Conservation Philosophy

Environmental activities today do not stop at simply reducing or eliminating local air and water pollution. They extend to issues that affect the entire planet and have a direct impact on the lives of future generations. We will adhere to the spirit of our slogan and will continue in our efforts to help create a socioeconomic system that exists in symbiosis with the natural environment around it.

### Our Basic Environmental Conservation Policy

The Daihatsu group of companies, as member of the Toyota Group, upholds the ideals of the Toyota Earth Charter\*. We set the highest environmental conservation targets at every stage of our activities from product development to treatment of end-of-life vehicle and outlines measures from meeting these targets so that we can continue to manufacture cars that minimize their impact on the environment. We promise to take an active role in addressing environmental issues and will continue to update and improve our targets and goals.

\*Toyota Earth Charter: This charter spells out the global environmental policies of the Toyota Group. It establishes the following four basic policies: 1. Contribution toward a prosperous 21st century society; 2. Pursuit of environmental technologies; 3. Voluntary actions; 4. Working in cooperation with society