



DAIHATSU



March 31, 2015

Daihatsu COPEN mini convertible sports vehicle

Campaign for pre-sale reservations for the “third model” to be launched



COPEN, third model^{*1}

Daihatsu Motor Co., Ltd. (“Daihatsu”) will launch a nationwide campaign for pre-sale reservations for the “third model” of the COPEN on April 1 (Wednesday).

Daihatsu developed the “third model,” following the COPEN Robe and COPEN XPLAY, based on the model exhibited at Tokyo Auto Salon 2015, and is currently gearing up for full-scale production. Daihatsu will present a leather key ring with the COPEN logo to the first 1,500 customers to reserve the “third model” during the campaign period. The company also plans to hold an event in Tokyo, limited to those who have reserved the “third model” of the COPEN, May 6 -10, 2015, before making an official release announcement.

Daihatsu also plans to deliver the latest information as it becomes available through the dedicated website COPEN.JP (<https://copen.jp/>).

[Campaign for pre-sale reservations of the COPEN]

- Period : April 1 (Wednesday) - May 17 (Sunday), 2015
- Eligible customers: Customers who reserve the “third model” of the COPEN during the campaign period <limited to the first 1,500 customers to make reservations>
- Special benefits : A “leather key ring with the COPEN logo” (not for sale) will be presented.
An “event limited to customers who have reserved the third model of the COPEN” will be held May 6 -10, 2015 in Tokyo^{*2}

* 1: Tentative name. The photo depicts the car exhibited at the Tokyo Auto Salon 2015. Design and color differ from the final specifications.

*2: Details will be delivered to eligible customers and also announced via the dedicated website COPEN.JP.