



DAIHATSU



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(1/3)

Greater possibilities for the COPEN, achieved through third-party cooperation of DRESS-FORMATION, to be revealed at Tokyo Auto Salon 2015

Daihatsu Motor Co., Ltd. (Daihatsu) will exhibit the COPEN and reveal greater possibilities now available, achieved through DRESS-FORMATION, at Tokyo Auto Salon 2015 with NAPAC^{*1} to be held from January 9 (Fri.), 2015 through January 11 (Sun.) at Makuhari Messe (Mihama-ku, Chiba, Chiba Prefecture).

Daihatsu's booth, which will be based on the theme "DRESS-FORMATION EXPERIENCE," will exhibit 14 COPEN vehicles. Some DRESS-FORMATION models of the COPEN as proposed by third parties, including SEICO Co., Ltd., SPK Corporation, TAMONDESIGN Co., Ltd. and the city of Sanjo in Niigata Prefecture, which identified with the concept of DRESS-FORMATION, will be on display this time around.

Daihatsu offered information on the structure and design for these vehicles to be on display, with the third parties creating their own design and ideas and the results to be exhibited at the Daihatsu booth. They are all based on either the COPEN Robe or the COPEN XPLAY, with DRESS-FORMATION made possible by using these foundation models.

Example (City of Sanjo, Niigata Prefecture)

An example is The LOVE SANJO with COPEN project, which was created from a collaboration between The LOVE LOCAL by COPEN, a slogan that expresses Daihatsu's commitment to moving forward with its customers in creating high-quality local life based on the view that "cars are fun," and the city of Sanjo in Niigata Prefecture that is challenging itself with new types of manufacturing.

To be introduced and on display will be two initiatives, Project C and Project G, which express the local life with the COPEN convertible and created by the people of Sanjo, who are highly skilled in metalworks, for their own enjoyment.

Project C was created with a cargo trailer and a bonnet hood structure made out of a hybrid created from CFRP (Carbon Fiber Reinforced Polymer) and stainless steel.

Project G includes a storage unit on the wall that can be customized as well as a series of full-fledged tools and will express "everyday living of people who own garage and live with the COPEN."

*1: Sponsor: Tokyo Auto Salon Association (TASA); Co-sponsor: Nippon Auto Parts Aftermarket Committee (NAPAC).

List of major vehicles on display

	Vehicle name	Foundation car	Produced by	Notes
1	COPEN Robe x SEICO	COPEN Robe	SEICO Co., Ltd.	Reference exhibit
2	COPEN XPLAY x D SPORT 1	COPEN XPLAY	SPK Corporation	
3	COPEN XPLAY x D SPORT 2			
4	COPEN XPLAY x D SPORT 3			
5	COPEN Robe x TAMONDESIGN	COPEN Robe	TAMONDESIGN Co., Ltd.	
6	LOVE SANJO with COPEN 1	COPEN Robe	Sanjo, Niigata Prefecture	
7	LOVE SANJO with COPEN 2	COPEN Robe		
8	Third model	COPEN Robe	Daihatsu Motor Co., Ltd.	
9	COPEN Robe S	—		
10	COPEN XPLAY	—		

Information on press briefings

- Date: January 9 (Fri.) To begin at 10:40 am (registration from 10:10 am)
- Location: Daihatsu booth
- Attendants: Osamu Fujishita, Chief COPEN Engineer of the Product Planning Division
Yasuhiko Matsui, COPEN Project Leader, Domestic Sales Division
- Theme: LOVE LOCAL by COPEN “A life with the COPEN convertible created by everyone”

COPEN Robe x SEICO



- An adult's hobby, a style that inspires one to create on his own
- Dramatically change an impression with two types of trunk lid

COPEN Robe x TAMONDESIGN



- A style that focuses on low center of gravity and the generous width

LOVE SANJO with COPEN



- Project C created a cargo trailer and a bonnet made from a hybrid of CFRP and stainless steel
- Project G expresses everyday living of people who own garage and live with the COPEN.