

Cumulative Sales of Vehicles Equipped with Daihatsu's Smart Assist Active Safety System Top 4,000,000



Smart Assist Logo



HIJET CARGO Mini Commercial Vehicle with Latest Smart Assist

Daihatsu Motor Co., Ltd. (hereinafter “Daihatsu”) announced today that it has now sold a total of four million vehicles*¹ equipped with the Smart Assist*² active safety system as of July 31, 2022.

Daihatsu first equipped Smart Assist to the partially redesigned Move mini passenger vehicle in December 2012. This was the first mini vehicle to be equipped with collision-avoidance support braking and other advanced technologies at an affordable price. Subsequently, in addition to evolving its collision-avoidance support function such as through the use of compact stereo cameras, functions were added to help customers drive safely and with peace of mind. These functions include supporting recognition, reducing driving burden, and assisting with parking. In December 2021, Daihatsu expanded its lineup of vehicles installed with the latest Smart Assist based on the approach of “providing advanced technologies to everyone.” This includes equipping its HIJET CARGO, HIJET TRUCK, and ATRAI mini commercial vehicles with the same functions as passenger cars.

At present, Smart Assist is equipped to a total of 16 different models: 12 mini vehicles and four compact cars. Currently, approximately 95 percent*³ of customers choose to purchase grades that have Smart Assist installed, and the functionality and affordability of the system have received widespread praise.

In order to provide safety and peace of mind to as many customers as possible, going forward Daihatsu will continue to both develop and actively promote the widespread uptake of Smart Assist.

*1: According to research conducted by Daihatsu; excluding OEM vehicles supplied to other companies.

*2: Smart Assist functions differ depending on the specifications of vehicles. For details, please refer to vehicle catalogs or Daihatsu's official website. In addition, the purpose of Smart Assist is to provide driving support to drivers, and for this reason, there are limits to its capabilities; depending on road surface and weather conditions, there may be occasions when Smart Assist does not engage. Drivers should not over-estimate the system's capabilities. For further details, please see inquire at sales companies or refer to the manual.

*3: As of July 31, 2022, according to research conducted by Daihatsu.