

November 19,2014

(1/2)

Daihatsu COPEN mini convertible sports vehicle

Release of the COPEN XPLAY, the second of the two design models

- Name chosen by the public-



COPEN XPLAY

Daihatsu Motor Co., Ltd. (“Daihatsu”) released the COPEN XPLAY*¹, the second of the two design models of the COPEN mini convertible sports vehicle, nationwide on November 19.

By adopting the new D-Frame framework structure as well as the DRESS-FORMATION changeable interior and exterior structure, Daihatsu has succeeded in offering value to drivers through “impressive driving performance” and “a vehicle that allows the driver to express individuality” with the new COPEN, releasing the first of the two design models, the COPEN Robe, on June 19, 2014. Under the slogan “LOVE LOCAL by COPEN,” Daihatsu has been focusing on communication with customers to change the way they enjoy driving their vehicles. Sales of the COPEN Robe, which has garnered favorable feedback from customers, reached approximately 1,200 cars per month in the five months following its launch, surpassing the monthly goal of 700 cars per month.

In launching the COPEN XPLAY, Daihatsu, under the slogan “Tough and Aggressive,” has applied a dynamic exterior design as one example of DRESS-FORMATION, while using the same structure and suspension system as those of the COPEN Robe. For the interior, Daihatsu offers the innovative CROSS FRAME design with the center cluster frame extending to the upper part of the instrument panel. The name XPLAY was chosen as a coined word expressing “Extra PLAY,” or more fun, through the public naming request that was carried out for one month starting from the Tokyo Auto Salon in 2014.

*1 A coined word derived from “Extra PLAY,” which expresses “more fun”

Features of the COPEN XPLAY

Interior and exterior design based on the concept of “Tough and Aggressive”

- Achieves a fusion between a stylish sports car and tough, aggressive elements. The addition of fender flare molding that exudes strength to the principal *wedge-tube* styling expresses the creation of a new genre of mini convertible sports car.
- A new style of sports car has been created by adopting the polyhedron body and the polygon-shaped front grille.
- A 16-inch aluminum wheel designed especially for the COPEN XPLAY has been utilized.
- The interior is based on the color black and the CROSS FRAME design, expressing innovation with the center cluster frame extending to the upper part of the instrument panel.
- Eight body color variations are offered including an off-beat khaki metallic, a color exclusive to the XPLAY.
- Forged lightweight BBS aluminum wheels are offered as a manufacturer’s option^{*2}.

^{*2} Also offered for the COPEN Robe

The name “COPEN XPLAY” was chosen by the public

- The public was requested to name the car, primarily at the Tokyo Auto Salon and through the COPEN dedicated website during a one-month period from January 10, 2014. There were 378 submissions in total.
- A coined word derived from “Extra PLAY,” which expresses “more fun.”

Outline of sales

Domestic monthly sales goal: 700 (including the COPEN Robe)

Announcement exhibition: November 29 and 30, 2014

Manufacturer’s suggested retail price

COPEN XPLAY

Engine	Transmission	Idling stop	Motorized convertible (open/closed) roof	Fuel efficiency	Drive	Price (yen)	Tax reduction level
TC ^{*6}	CVT	○	○	25.2km/L	2WD	1,798,200	Exempt
	MT	-	○	22.2km/L		1,819,800	Reduced ^{*7}

^{*6} Turbo-charged engine

^{*7} Automotive acquisition tax reduction of 60% and automotive weight tax reduction of 50%

© In the Hokkaido area, the price of 2WD cars is 10,800 yen higher (including consumption tax). No recycling charge is included in the price.