

Press Information

Dec.2, 2022

(1/3)

Daihatsu Announces Organizational Changes

Daihatsu Motor Co., Ltd. announced it has reviewed its systems for officers and executives, and will be carrying out organizational changes and reform with effect from January 1, 2023.

I. Main Points of Changes

- Continuing the 5 group system that began in January 2022 and making changes primarily at the division and department level
- Changing to a sustainable organization by clarifying authority and responsibility, as well of strengthening competitiveness by evolving into an organizational structure that can focus on each and every employee through optimized scope of management

II. Overview of Organizational Changes^{★1}

(1) Corporate Management Group

- Some divisions and departments will be reorganized and transferred to increase speed and promote smooth operation.
- Digital Transformation Promotion Dept. and IT Dept. will be separated, and some functions of the Mobility Development Group will be transferred to the Digital Transformation Promotion Dept. to strengthen DX promotion.
- *1: Only changes to groups, divisions, and those departments, teams, etc. directly under groups are shown in the organizational charts.

(2) Mobility Development Group

• R&D Infrastructure Development Div. will be established to standardize and streamline the development and evaluation infrastructure (maintenance, management, update, reform, development) operations through integrated operation of Ikeda, Shiga, and Kyushu.

(3) Emerging-market Compact Car Company Group

• The Emerging-market Compact Car Management Dept. will be eliminated and reorganized to increase speed by simplifying the organization.

(4) Direct Control

• The Nibako Company will be established to promote business related to the Nibako all-in-one mobile sales package, and President Soichiro Okudaira will be appointed as President.

Ⅲ. Changes of Executive Officers as of January 1, 2023

(1) Retirements (1 people) – Retired on December 31, 2022

Name	Current Title
Miki Ibaraki	Operating Officer

N. Main Areas of Responsibility

1. Director (No Changes)

Name	New Areas of Responsibility
Sunao Matubayashi	-Chairman
	- President, Chief Technical Officer,
	Emerging-market Compact Car Company
Soichiro Okudaira	-President
Hiromasa Hoshika	-Executive Vice President
	-Assistant to the president
Yusuke Takeda	-Director(Operating Officer)
	-Chief Officer, Sales & Customer Service Group
Toshinori Edamoto	-Director(Operating Officer)
	-Chief Officer, Corporate Management Group
Koji Sato	-Director

2. Executive Officer (No Changes)

Name	New Areas of Responsibility
Masanori Takahashi	-Operating Officer
	-Perodua Auto Corporation Sdn. Bhd.
Hideki Teramae	Operating Officer
	-Chief Officer, Mobility Development Group
Tadao Nasu	-Operating Officer
	-Chief Officer, Production Control & Purchasing Group
Yasushi Kyoda	-Operating Officer
	-PT Astra Daihatsu Motor
Masaki Ogita	-Operating Officer
	-Perodua Auto Corporation Sdn. Bhd.

3. Executives *Only Chief Officers, Executive Managers/Deputy Executive Managers are stated.

Excluding descriptions of concurrent posts

(1) Chief Officer (changes underlined)

Name	New Areas of Responsibility
Yasutoshi Sugimoto	-Chief Officer, Emerging-market Compact Car Company Group

(2) Executive Manager/Deputy Executive Manager (changes underlined)

Name	New Areas of Responsibility
Hitoshi Nakagawa	-Executive Manager, Corporate Management Group (Corporate Strategy)
Atsuhiko Tanimoto	-Deputy Executive Manager, Corporate Management Group (Corporate Strategy)
Masaaki Miyata	-Executive Manager, Corporate Management Group (Digital Transformation Promotion Dept. and IT Dept.)

Name	New Areas of Responsibility
Shinya Takeda	-Executive Manager, Corporate Management Group (Accounting)
Kenji Toyoda	-Executive Manager, Corporate Management Group (SDGs Promotion, General Affairs, Human Resources, Safety & Health Care)
Keita Ide	-Executive Manager, Corporate Management Group (Light you up, Brand Promotion, Public Relations)
Yasushi Yamada	-Executive Manager, Mobility Development Group (Technology Strategy)
Eiichi Komatsu	-Deputy Executive Manager, Mobility Development Group (Technology Strategy)
Kouji Ishikura	-Executive Manager, Mobility Development Group (Mobility Development)
Shigeya Hattori	-Deputy Executive Manager, Mobility Development Group (Mobility Development)
Masahiro Tanaka	-Deputy Executive Manager, Mobility Development Group (Mobility Development)
Tetsuo Kuma	-Deputy Executive Manager, Mobility Development Group (Mobility Development)
Hideyuki Kou	-Executive Manager, Mobility Development Group (QCT)
Hajime Nakayama	-Executive Manager, Production Control & Purchasing Group (Production Control, Logistics)
Kazuya Tomura	-Executive Manager, Production Control & Purchasing Group (Production Engineering)
Hiroki Uehara	-Executive Manager, Production Control & Purchasing Group (Manufacturing (Plant))
Yukihiro Hosoya	-Executive Manager, Production Control & Purchasing Group (Purchasing)
Yu Ishizuki	-Executive Manager, Sales & Customer Service Group (Domestic Distribution)
Emi Yoshino	-Executive Manager, Sales & Customer Service Group (Domestic Sales Planning)
Kunihiro Morimoto	-Executive Manager, Sales & Customer Service Group (Customer Service)
Yuko Mochida	-Executive Manager, Emerging-market Compact Car Company Group (Emerging-market Compact Car Company Product Marketing)
Ichirou Ootaki	-Executive Manager, Emerging-market Compact Car Company Group (Emerging-market Compact Car Company Business Planning)
Eiji Fujibayashi	-Executive Manager, Emerging-market Compact Car Company Group (Emerging-market Compact Car Company Product Planning)