

The New Move Canbus Achieves Orders of Approximately 26,000 Units, Four Times Its Monthly Sales Target

~Positive reviews for its two unique designs and newly introduced “Turbo” grade~

Daihatsu Motor Co., Ltd. (hereinafter “Daihatsu”) announced today that the total number of orders for the new Move Canbus has reached approximately 26,000 units in the first month after its launch on July 5, 2022. This is four times more than the monthly sales target of 6,500 units, indicating a strong start for the new models.

The new Move Canbus offers two different worlds: Stripes, a model that is neat and refined, while inheriting the cuteness of the first generation, and Theory, a model with a high-class, serene atmosphere.

The new models have further improved user-friendliness by adding new functions to the well-received features in the first generation, such as the floor-mounted rack box, and the power sliding doors on each side. Furthermore, the quality of the driving experience has also been improved through the adoption of Daihatsu New Global Architecture (DNGA) and the introduction of the new Turbo grade.

Daihatsu apologizes for any inconvenience caused by difficulties such as parts supply shortage from suppliers, and will strive to make all efforts to deliver products to customers as soon as possible.



STRIPES G



Theory G

Order details for the new Move Canbus

1. Units Ordered

Approximately 26,000 [Reference] Monthly sales target: 6,500

◇Main customer demographics

「STRIPES」 Women of various ages, primarily young adults

「Theory」 Men and older generations

◇Popular colors

「STRIPES」 LAKE BLUE METALLIC,SAND BEIGE METALLIC

「Theory」 LASER BLUE CRYSTAL SHINE,SHINNING WHITE PEARL

2. Key Points of Positive Reviews

- Stripes for its cute design, and Theory for its fine quality, including the interior.
- Convenience of getting in easily even when both hands are occupied due to the power sliding doors on both sides with a newly installed “Welcome Open” function, along with the floor-mounted rack box.

- Many useful features have been adopted, such as the thermal cup holder,*¹ adopted for the first time on mini vehicle (A-segment car)*²
- High basic performance (driving stability, quietness, etc.) achieved through the adaptation of DNGA
- Strong acceleration achieved through the combination of engine and D-CVT, for the newly introduced Turbo grade.

※ 1 : A beverage in a cup is kept at 42°C for two hours at a room temperature of 25°C

※ 2 : As of July 2022, according to research conducted by Daihatsu.