

## Daihatsu Rolls out “Tsukutsuku Boshi” Retrofit Safety Device to Eight Grades of Seven Models

Device can now be fitted to the fifth-generation Move and the first-generation Mira e:S

Daihatsu Motor Co., Ltd. (hereinafter “Daihatsu”) has made “Tsukutsuku Boshi,” a retrofit safety device that prevents sudden unintended accelerations caused by pedal misapplications, available to a wider range of previously purchased Daihatsu models, and will launch the devices nationwide on July 29.

“Tsukutsuku Boshi”—which means “push prevention” in Japanese—has been developed with the aim of reducing collision damage in cases of pedal misapplication. By retrofitting sonar sensors, controllers, indicators, and other equipment to existing vehicles, the device seeks to decrease the number of major accidents caused by erroneous driver operation.

Daihatsu developed “Tsukutsuku Boshi” out of a desire to enable as many people as possible—including existing Daihatsu owners—to live energetic lives by going out in safety and with peace of mind, and to minimize the number of deaths and injuries caused by road accidents. The device went on sale in December 2018, and was made available to owners of the second-generation Tanto. By April 2019, the device had been rolled out to six models. The additional models added this time brings the total number which can be fitted with the device to eight grades of seven models.

Through this, approximately half of Daihatsu’s vehicles currently in the market (approximately 9.7 million units) are either equipped with the Smart Assist active safety system or can be fitted with retrofit safety devices.\*1

This time, Daihatsu is rolling out the device to a further two models<sup>2</sup>: the fifth-generation Move (LA100S and L110S), and the first-generation Mira e:S (LA300 and LA310S). The component parts and control mechanism of the device are identical to the existing Tsukutsuku Boshi; by expanding the range of models that can be equipped with the device, Daihatsu intends to provide as many people as possible with safety and peace of mind at an affordable price point.

Based on its “Light you up” approach, going forward, Daihatsu will continue to provide optimal and safe mobility with peace of mind to every one of its customers so as to cater to their needs.

	Manufacturer’s recommended retail price <including consumption tax (8%)>
“Tsukutsuku Boshi” retrofit safety device	34,560 yen (59,508 yen including standard installation fees fees)



“Tsukutsuku Boshi” logo



Fifth-generation Move  
(LA100S/LA110S)



First-generation Mira e:S  
(LA300S/LA310S)

\*1 As of July 29, 2019, according to Daihatsu research.

\*2 The device can be fitted to CVT vehicles of both models. However, the device cannot be fitted to vehicles equipped with cruise control systems. For the Move, the device can only be fitted on vehicles manufactured between December 2010 and December 2012. For the Mira e:S, the device can only be fitted on vehicles manufactured between September 2011 and August 2013.