



DAIHATSU



April 16, 2013  
(1/2)

Move Front Seat Lift Daihatsu Welfare Vehicle

**Fist Equipped with Crash-Avoidance Assist in Category,**

**- New Seat Mechanism for More Ease of Use, and More Affordability -**



Move Front Seat Lift X 'SA'

Daihatsu Motor Co., Ltd. has made minor changes to the Move Front Seat Lift, part of the Friendship welfare vehicle series, which will enter the Japanese market nationwide on Tuesday, April 16.

Compact body size, superior economy and user-friendliness, and other features of light welfare vehicles have resulted in a steady rise in sales for this category. Daihatsu's Friendship series has gained an approximately 50% market share<sup>※1</sup> for light welfare vehicles.

This latest upgrade is the first time that a light welfare vehicle has been equipped with the crash-avoidance assist system Smart Assist.

In addition, the new seat lift mechanism offers more headroom as well as reducing the time it takes to raise and lower the seat. Other improvements such as lowering the height of the arm-rest of the front passenger seat enhance user-friendliness. Moreover, with an entry-level price around 60,000 yen below the existing price, the vehicle offers greater affordability.

The Move Front Seat Lift will be exhibited for the first time at Barrier Free 2013, the 19<sup>th</sup> comprehensive welfare exhibition to be held at INTEX Osaka from Thursday, April 18.

※1: 2012 results. Daihatsu investigation.

**\* Outline \*****Main improvements**

- Equipped with first crash-avoidance assist system Smart Assist for light welfare vehicle
- Seat lift mechanism changed from previous “rotate→slide→lower” to “rotate→incline slide lower, increasing head-room when raising and lowering seat by approximately 50mm, and reducing the time it takes to raise and lower seat by approximately 10 seconds
- Height of arm-rest of the front passenger seat lowered by approximately 80mm, enhancing comfort
- As well as improving the seat lift mechanism, cost-reduction measures such as reducing the number of parts have brought down the entry-level price by 60,000 yen, with the price even for grades that are now equipped with Smart Assist as standard reduced by 13,000 yen

**\* Manufacturer’s suggested retail price (consumption tax-free) \***

## MOVE Front Seat Lift

Grade	Engine	Transmission	Drive	Price (yen)	Level of tax break
L	NA <sup>※2</sup>	CVT	2WD	1,310,000	Tax-exempt ※3
L “SA”			2WD	1,357,000	
			4WD	1,472,000	
☆ X “SA”			2WD	1,483,000	

※ 2 : naturally aspirated engine

☆ Insert photograph

※ 3 : Vehicle needs to be presented for registration, so tax exemption status is determined in accordance with actual measurements (length, weight) at that time.